PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Atanu Basu	07/12/2011
Joachim Hubele	07/12/2011

RECEIVING PARTY DATA

Name:	DATAINFOCOM, INC.	
Street Address:	3571 Far West Blvd., Suite 56	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78731	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13019446

CORRESPONDENCE DATA

Fax Number: (512)439-7199 Phone: 512-439-7100 Email: landre@lnalaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Larson Newman & Abel, LLP Address Line 1: 8200 N. Mopac, Suite 280 Address Line 4: Austin, TEXAS 78759

ATTORNEY DOCKET NUMBER: 1174-001-CIP

NAME OF SUBMITTER: John R. Schell

Total Attachments: 3

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PATENT REEL: 026977 FRAME: 0366

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ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS named below,

Atanu Basu of Round Rock, TX 78681 Joachim Hubele of Austin, TX 78704
hereby sell, assign and transfer to
ASSIGNEE: DATAINFOCOM, INC., having a place of business at 3571 Far West Blvd., Suite 56, Austin, TX 78731,
its successors, assigns and legal representatives, our entire right, title and interest throughout the world, including all rights to claim priority, in and to the invention(s) disclosed in:
U.S. Patent Application executed on or about the date of this Assignment, U.S. Patent Application executed on, or U.S. Provisional Application ☑ U.S. Application No.: 13/019,446, filed on February 2, 2011 ☐ International Application No.: PCT/, filed on
ENTITLED: APPARATUS, SYSTEM AND METHOD FOR PROCESSING, ANALYZING OR DISPLAYING DATA RELATED TO PERFORMANCE METRICS, having
REFERENCE NO: 1174-001-CIP, and naming as
INVENTORS: Atanu Basu and Joachim Hubele
including without limitation, my entire right, title and interest in and to any and all United States and foreign applications (including international, regional and foreign national applications) for said invention(s), including divisions, continuations, continuations-in-part, renewals, substitutes and extensions thereof, and in and to any and all patents of every country or region that may be granted or have been granted for said invention(s), including any reissues and reexaminations thereof.
To comply with 37 C.F.R. § 3.21 for recording this Assignment, we authorize and request that the application number and filing date be inserted here, if not already shown above, (
We authorize ASSIGNEE to apply for patents of foreign countries for said invention(s), and to claim all rights of priority without further authorization from me.
We agree to execute any and all papers useful in connection with any and all United States and foreign applications (including international, regional, and foreign national applications), and generally to do everything possible to aid ASSIGNEE, its successors, assigns and nominees, at

their request and reasonable expense, in obtaining and enforcing patents for said invention(s) in

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all countries.

Atty. Dkt. No. 1174-001-CIP

We hereby covenant that no assignment, sale, license, agreement, or encumbrance has been or will be made or entered into that would conflict with this Assignment.

We authorize and request the Commissioner of Patents and Trademarks to issue any U.S. Letters Patent that may be granted for said invention(s) to ASSIGNEE, its successors or assigns.

Executed on	
Notary Use Below	١
State of (EKO) County of (VAVE)	
On July 12, 20 (, Atanu Basu, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted executed the instrument. JUAN CARLOS VERGARA Notary Public WITNESS my hand and official seal.	ri kon
STATE OF TEXAS My Comm. Exp. October 01, 2013	20 A
Signature of Notary	

Executed on July 12th, 2001 by Joachim Hubele
Notary Use Below
State of
On July 17th, 20[1], Joachim Hubele, personally known to me or proved to me on the basis of atisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.
JUAN CARLOS VERGARA Notary Public STATE OF TEXAS My Comm. Exp. October 01, 2013 Signature of Notary