PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Wen Jin Xi	09/26/2011
Guang Sheng Guo	09/26/2011
Ran Zhang	09/26/2011

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company	
Street Address:	300 Park Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29401587

CORRESPONDENCE DATA

 Fax Number:
 (732)878-7660

 Phone:
 732-878-7500

Email: patentdocketing@colpal.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Colgate-Palmolive Company

Address Line 1: 909 River Road

Address Line 4: Piscataway, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER: 9400-01-TB

NAME OF SUBMITTER: Judy Chung

Total Attachments: 3

source=9400-01-TB Executed Assignment#page1.tif source=9400-01-TB Executed Assignment#page2.tif source=9400-01-TB Executed Assignment#page3.tif

PATENT REEL: 026987 FRAME: 0268 H \$40.00 294(

501675436

Attorney Docket No.: 9400-01-TB

ASSIGNMENT

WHEREAS, WE, Wen Jin XI, Guang Sheng GUO, Ran ZHANG (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/401587 filed September 13, 2011 naming the ASSIGNOR(S) as inventor(s), and entitled ORAL CARE IMPLEMENT; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>September 13, 2011</u>. (date of filing)

(Sheet 1 of 3)

Attorney Docket No.: 9400-01-78

S	20_ <u>_</u> \	F, I bereunto set my hand and seal this 26_day of
		<u>\$23) [ma3n3)</u>
		Wen Jin XI
		No. 8 Gaolujie Road,
		Hangji Industrial Park,
		Hanjiang District, Yangzhon, JiangSu, 225111, CHINA
tate of		
ounty of		
The state of the s	day of	26 \$25.
nd for the State and	i Course atomical	20, before me, a Notary Public in
* the recovers of these	a commy anachma	d, personally appeared the above signatory, known to me to
· me hermon in man	india, mari	ated the foregoing instrument in my presence.
		NOTARY PUBLIC
in testimo	JNY WHEREOF	I herennes set my hand and seel ship 7.8
in testimo Seo	DNY WHEREOF, 20 #.	. I hereunto set my hand and seal this $\frac{2\delta}{s}$ day of
in testimo	DNY WHEREOF, 20_{//	[2일(1), 22일(1) 1 : 2 : 2 : 2 : 2 : 2 : 2 : 2 : 2 : 2 :
in testima Sep	DNY WHEREOF, 20 <u>/</u> /	Guay Sheng Guo 3073
in testimo	NY WHEREOF, 20 //	Guay Sheng Guo 3773
in testimo	DNY WHEREOF, 20_Ø.	Guay Sheng Guo 3074
in testimo	DNY WHEREOF, 20½	Calony Sheep Gold (1) 7 7 2 Gunng Sheng GUO No. 8 Gaolojie Road, Hangji Industrial Park,
IN TESTIMO	DNY WHEREOF, 20_Ø	Guary Sheag Goo 1777 2 Guang Sheng GUO No. 8 Gaolojie Road,
IN TESTIMA	DNY WHEREOF, 20_{/	Guong Sheng Guo Gunng Sheng GUO No. 8 Gaolujie Road. Hangji Industrial Park. Hanjiang District, Yangshoo, JiangSu, 225111,
	INY WHEREOF, 201/	Guong Sheng Guo Gunng Sheng GUO No. 8 Gaolujie Road. Hangji Industrial Park. Hanjiang District, Yangshoo, JiangSu, 225111,
ate of	DNY WHEREOF, 20_Ø	Guong Sheng Guo Gunng Sheng GUO No. 8 Gaolujie Road. Hangji Industrial Park. Hanjiang District, Yangshoo, JiangSu, 225111,
ate of punity of		Guang Sheng GUO Guang Sheng GUO No. 8 Gaolojie Road, Haugji Industrial Park, Hanjiang District, Yangshon, JiangSu, 225111, CHINA
ate of punty of On this	day of	Guang Sheng GUO Guang Sheng GUO No. 8 Gaolojie Road, Haugji Industrial Park, Hanjiang District, Yangshou, JiangSu, 225111, CHINA
ate of punty of On this d for the State and	day ofCounty aforevald	Guong Sheng GUO Guong Sheng GUO Nu. 8 Gaolojie Road, Hangji Industrial Park, Hanjiang District, Yangzhou, JiangSu, 225111, CHINA 20 before me, a Notary Public in
ate of punty of On this d for the State and	day ofCounty aforevald	Guang Sheng GUO Guang Sheng GUO No. 8 Gaolojie Road, Haugji Industrial Park, Hanjiang District, Yangshon, JiangSu, 225111, CHINA
ate of punty of On this d for the State and	day ofCounty aforevald	Guong Sheng GUO Guong Sheng GUO Nu. 8 Gaolojie Road, Hangji Industrial Park, Hanjiang District, Yangzhou, JiangSu, 225111, CHINA 20 before me, a Notary Public in
ate of punty of On this d for the State and	day ofCounty aforevald	Guang Sheng GUO Guang Sheng GUO No. 8 Gaologie Road, Haugji Industrial Park, Haujiang District, Yangzhou, JiangSu, 225111, CHINA 20 before me, a Notary Public in personally appeared the above signatory, known to me to ted the foregoing instrument in my presence.
ate of punty of On this d for the State and	day ofCounty aforevald	Guong Sheng GUO Guong Sheng GUO Nu. 8 Gaolojie Road, Hangji Industrial Park, Hanjiang District, Yangzhou, JiangSu, 225111, CHINA 20 before me, a Notary Public in

PATENT REEL: 026987 FRAME: 0270

Attorney Docket No.: 9400-01-TB

IN TEST	MONY WHEREON	F, I hereunto set my hand and seal this <u>26</u> day of Ran Zhong 是是其
		Ran ZHANG
		No. 8 Gaolujie Road,
		Hangji Industrial Park,
		Hanjiang District, Yangzhou, JiangSu, 225111, CHINA
State of		
County of		
On this	day of	20, before me, a Notary Public in
and for the State a	and County aforesai	d, personally appeared the above signatory, known to me to
		uted the foregoing instrument in my presence.
		NOTARY PUBLIC

(Sheet 3 of 3)

PATENT REEL: 026987 FRAME: 0271

RECORDED: 09/29/2011