

## PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Wen Jin Xi</td><td>09/26/2011</td></tr><tr><td>Guang Sheng Guo</td><td>09/26/2011</td></tr><tr><td>Ran Zhang</td><td>09/26/2011</td></tr></tbody></table>	Name	Execution Date	Wen Jin Xi	09/26/2011	Guang Sheng Guo	09/26/2011	Ran Zhang	09/26/2011	
Name	Execution Date								
Wen Jin Xi	09/26/2011								
Guang Sheng Guo	09/26/2011								
Ran Zhang	09/26/2011								
RECEIVING PARTY DATA									
Name:	Colgate-Palmolive Company								
Street Address:	300 Park Avenue								
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10022								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29401586</td></tr></tbody></table>	Property Type	Number	Application Number:	29401586					
Property Type	Number								
Application Number:	29401586								
CORRESPONDENCE DATA									
Fax Number:	(732)878-7660								
Phone:	732-878-7500								
Email:	patentdocketing@colpal.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Colgate-Palmolive Company								
Address Line 1:	909 River Road								
Address Line 4:	Piscataway, NEW JERSEY 08855								
ATTORNEY DOCKET NUMBER:	9400-00-TB								
NAME OF SUBMITTER:	Judy Chung								
Total Attachments: 3 source=9400-00-TB Executed Assignment#page1.tif source=9400-00-TB Executed Assignment#page2.tif source=9400-00-TB Executed Assignment#page3.tif									

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PATENT  
REEL: 026987 FRAME: 0274

ASSIGNMENT

WHEREAS, WE, Wen Jin XI, Guang Sheng GUO, Ran ZHANG (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/401,586 filed September 13, 2011 naming the ASSIGNOR(S) as inventor(s), and entitled ORAL CARE IMPLEMENT; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: September 13, 2011.  
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of

Sep 2011

Wen Jin XI

No. 8 Gaolujie Road,  
Hangji Industrial Park,  
Hanjiang District, Yangzhou, Jiangsu, 225111,  
CHINA

State of  
County of

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

\_\_\_\_\_  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of

Sep 2011

Guang Sheng GUO

No. 8 Gaolujie Road,  
Hangji Industrial Park,  
Hanjiang District, Yangzhou, Jiangsu, 225111,  
CHINA

State of  
County of

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

\_\_\_\_\_  
NOTARY PUBLIC

(Sheet 2 of 3)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of

Sep. 2011.

Ran Zhang

Ran ZHANG

No. 8 Gaolujie Road,

Hangji Industrial Park,

Hanjiang District, Yangzhou, Jiangsu, 225111,  
CHINA

State of

County of

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
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\_\_\_\_\_  
NOTARY PUBLIC

(Sheet 3 of 3)