

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Katie Rodan</td><td>09/28/2011</td></tr><tr><td>Kathy Fields</td><td>09/27/2011</td></tr></tbody></table>	Name	Execution Date	Katie Rodan	09/28/2011	Kathy Fields	09/27/2011	
Name	Execution Date						
Katie Rodan	09/28/2011						
Kathy Fields	09/27/2011						
RECEIVING PARTY DATA							
Name:	Rodan & Fields LLC						
Street Address:	111 Maiden Lane						
Internal Address:	Suite 400						
City:	San Francisco						
State/Country:	CALIFORNIA						
Postal Code:	94583						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13248367</td></tr></tbody></table>	Property Type	Number	Application Number:	13248367			
Property Type	Number						
Application Number:	13248367						
CORRESPONDENCE DATA							
Fax Number:	(612)332-9081						
Phone:	612 332 5300						
Email:	slumsden@merchantgould.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Anneliese S. Mayer						
Address Line 1:	Merchant & Gould P.C.						
Address Line 2:	P.O. Box 2903						
Address Line 4:	Minneapolis, MINNESOTA 55402						
ATTORNEY DOCKET NUMBER:	16686.0001USU1						
NAME OF SUBMITTER:	Anneliese S. Mayer						
Total Attachments: 3 source=Assignment-SIGNED#page1.tif source=Assignment-SIGNED#page2.tif source=Assignment-SIGNED#page3.tif							

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PATENT
REEL: 026990 FRAME: 0276

ASSIGNMENT

WHEREAS, we, Katie Rodan, residing at 6114 La Salle Avenue, #442, Oakland, CA 94611 and Kathy Fields, residing at 1902 Green Street, San Francisco, CA 94123, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on , which is entitled METHODS AND COMPOSITIONS FOR TREATING SKIN.

AND WHEREAS, Rodan & Fields LLC, a limited liability corporation organized and existing under and by virtue of the laws of the State of California, and having an office and place of business at 111 Maiden Lane, Suite 400, San Francisco, California 94583 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

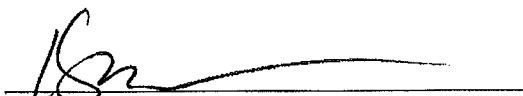
NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the

entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

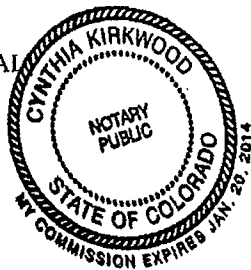
IN TESTIMONY WHEREOF, I have hereunto set my hand this 28 day of Sept. 28, 2011.

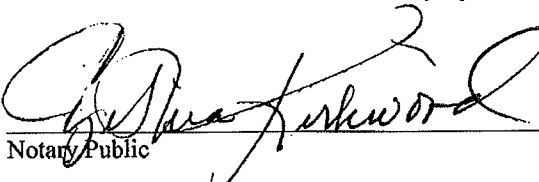

Katie Rodan

STATE OF Colorado)
COUNTY OF Pitkin) ss.

On this 28th day of Sept., 2011, before me personally appeared Katie Rodan to me known and known to me to be the person described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the uses and purposes therein set forth.

[SEAL]




Notary Public

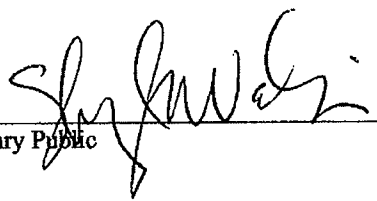
IN TESTIMONY WHEREOF, I have hereunto set my hand this 27th day of
September, 2011.


Kathy Fields

STATE OF California)
COUNTY OF San Francisco) ss.

On this 27th day of September, 2011, before me personally appeared Kathy Fields to me known and known to me to be the person described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the uses and purposes therein set forth.

[SEAL]


Notary Public

