

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Robert Dedvukaj	09/29/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Ball It, Inc.
<b>Street Address:</b>	30 Tyndale Place
<b>City:</b>	Yonkers
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10701
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29359938
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(866)525-6636
<b>Phone:</b>	718-601-8097
<b>Email:</b>	lisa@wilsoniplaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	M. Lisa Wilson
<b>Address Line 1:</b>	Wilson IP Law
<b>Address Line 2:</b>	5204 Delafield Ave
<b>Address Line 4:</b>	Bronx, NEW YORK 10471
<b>ATTORNEY DOCKET NUMBER:</b>	BII102US1
<b>NAME OF SUBMITTER:</b>	M. Lisa Wilson
<b>Total Attachments: 2</b> source=bii102us1_executed_assignment#page1.tif source=bii102us1_executed_assignment#page2.tif	

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**PATENT**  
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## ASSIGNMENT

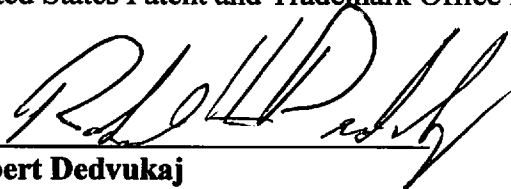
WHEREAS, I, Robert Dedvukaj residing at 30 Tyndale Place, Yonkers, NY 10701, am the inventor of certain new and useful inventions, improvements or discoveries (hereinafter "said inventions"), for which a design patent application entitled **Facial Muscle Exercise Device**, was filed with the United States Patent and Trademark Office on **April 16, 2010** and assigned **U.S. Application Serial No. 29/359,938**; and

WHEREAS, **Ball It, Inc.**, whose address is 30 Tyndale Place, Yonkers, NY 1070, and which, together with its successors and assigns is hereinafter called "ASSIGNEE," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

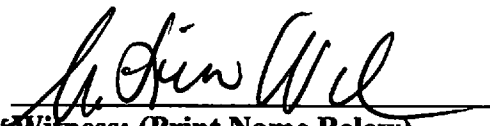
NOW, THEREFORE, for and in consideration of good and valuable consideration furnished by ASSIGNEE to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservation:

1. Assign, transfer, and convey to ASSIGNEE the entire right, title, and interest in and to said inventions, said application, any and all other applications for Letters Patent for any inventions based directly or indirectly in whole or in part upon said inventions or said application, any and all United States or foreign Letters Patent which may be granted for any of said inventions or upon said application or any of said other applications, together with every priority right that is or may be predicated upon, or arise from any of said inventions, said application, said other applications or said Letters Patent;
2. Authorize ASSIGNEE to file patent applications in any or all countries on any or all of said inventions in my name or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under International Conventions or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments throughout the world to issue or transfer all said Letters Patents to ASSIGNEE, as assignee of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct;
4. Bind my heirs, legal representatives, and assigns, as well as myself, to do, upon ASSIGNEE's request and at ASSIGNEE's expense, but without additional consideration to me or them, all acts reasonably serving to assure that said inventions, said application, said other applications, and said Letters Patents shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives, and assigns if this Assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; and to communicate to ASSIGNEE all facts known to me relating to said inventions and to testify as to the same in any court or proceeding; and to furnish ASSIGNEE any and all documents or other things in my control or in the control of my heirs, legal representatives, or assigns which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice of said inventions.

5. The undersigned hereby grant(s) M. Lisa Wilson, Reg. No. 34,045 of Wilson IP Law, 5204 Delafield Ave., Bronx NY 10471, power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

  
Robert Dedvukaj

September 29, 2011  
Date

  
Witness: (Print Name Below)  
M. Lisa Wilson

9/29/11  
Date