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Form PTO-1595 (Rev. 03-09) OMB No. 0651-0027 (exp. 03/31/2009)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office	
RECORDATION FORM COVER SHEET		
PATENTS ONLY		
To the Director of the U.S. Patent and Trademark Office: Please		
Name of conveying party(ies) Sekerak, Cara J.	2. Name and address of receiving party(les)	
2.) Reishus, Terry G.	Name: General Mills Marketing, Inc.	
3.) Dowd, Craig A.	Internal Address: M04-A	
4.) Gustafson, Craig E.		
Additional name(s) of conveying party(ies) ettached? Yes No		
3. Nature of conveyance/Execution Date(s):	Street Address: Number One General Mills	
Execution Date(s) 1.) September 9, 2010; 2.) August 31,	Olibet Addiess. Namber one detters mins	
2010; 3.) September 8, 2010; 4.) August 30, 2010	Boulevard	
	City: Minneapolis	
☐ Security Agreement ☐ Change of Name	City, withheapons	
Joint Research Agreement	State: MN	
Government Interest Assignment	Country: USA Zip: 55426	
Executive Order 9424, Confirmatory License	Additional name(s) & address(es) attached? Yes No	
Other	Additional restricts) & sources(es) districts 1 to 110	
1	document is being filed together with a new application.	
A. Patent Application No.(s)	B. Patent No.(s)	
13/214,763		
Additional numbers attached? Yes No		
5. Name and address to whom correspondence	6. Total number of applications and patents	
concerning document should be mailed:	involved: 1	
Name: General Mills, Inc.	7. Total fee (37 CFR 1.21(h) & 3.41)	
Internal Address: M04-A	Authorized to be charged to deposit account	
	Enclosed	
Street Address: Number One General Mills Blvd.,	None required (government interest not affecting title) 8. Payment Information	
P O Box 1113	or aymon unonimien	
City: MINNEAPOLIS	Deposit Account Number 07-0900	
State: MN Zip: <u>55426</u>	Authorized User Name Arlene L, Hornilla	
Phone Number:		
Fax Number: 763-764-2268		
Email Address: gmi.patents@genmills.com		
9. Signature:	20 Sep 2011	
Signature	Date	
Arlene L, Hornilla Name of Person Signing	Total number of pages including cover sheet, attachments, and documents: 4	
ivalita oi naison olgining	eneer, auacomente, and documente: 🔫	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandrie, V.A. 22313-1450

ASSIGNMENT

U.S. Application Serial No.: 13/214,763

Filed: August 22, 2011

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we hereby assign to General Mills Marketing, Inc. a corporation of Delaware hereinafter referred to as "Assignee", its successors, legal representatives and assigns the entire right, title and interest in and to our invention or improvements in

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and in and to the application for Letters Patent of the United States therefor, executed by us on or about the 9th day of September, 2010, and in and to any continuation, continuation-in-part, divisional and substitute applications therefor, and in and to any reissue or extension of any Letters Patent that may be granted upon any such applications. We hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Assignee.

We hereby authorize the above-mentioned assignee, its successors and assigns or anyone it may properly designate, to insert in this instrument the filing date and Serial Number of said application when ascertained.

For said consideration we hereby agree, upon request of said Assignee, its successors, legal representatives or assigns, to execute any and all continuation, continuation-in-part, divisional and substitute applications for said invention or improvements, and make any rightful oath or supplemental oath or affidavit relating thereto, and any application for reissue or extension of any Letters Patent that may be granted upon any such applications that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient, and for said consideration we further agree upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any continuation, continuation-in-part, divisional or substitute therefor, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of our ability with said Assignce, its successors, legal representatives or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and we hereby agree to perform, upon such request, any and all lawful affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And for said consideration we hereby assign to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in and to said invention or improvements for any and all foreign countries including our rights under the International Convention for the Protection of Industrial Property and agree upon request of the said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of us, to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives and assigns.

> PATENT REEL: 026997 FRAME: 0016

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

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PATENT REEL: 026997 FRAME: 0018