

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Edson Matsuo	09/30/2011
RECEIVING PARTY DATA	
Name:	Grendene S/A
Street Address:	Av. Pimentel Gomes, no. 214
City:	Sobral, Ceara
State/Country:	BRAZIL
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29397784
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ATTORNEY DOCKET NUMBER:	60734.001US
NAME OF SUBMITTER:	Laurence P. Colton
Total Attachments: 2 source=60734-001us-assign-093011#page1.tif source=60734-001us-assign-093011#page2.tif	

OP \$40.00 29397784

ASSIGNMENT

This Assignment agreement is applicable to an invention entitled:

FOOTWEAR

The PATENT RIGHTS referred to in this agreement are the invention(s) set forth in:
(check one) a design patent application about to be filed in the United States Patent and Trademark Office.
 a patent application for this invention, executed by the ASSIGNOR(S) concurrently with this assignment.
 U.S. Design Patent Application No. 29/397.784 filed July 21, 2011

The PATENT RIGHTS also include the invention(s) set forth in all corresponding provisionals, non-provisionals, divisions, reissues, continuations and extensions of the patent application identified above.

The PATENT RIGHTS assigned under this agreement are:
(check one) U.S. patent rights only.
 Worldwide patent rights, including the right of assignee to claim the benefit of the filing date of any U.S. or foreign patent application for this invention.

The ASSIGNOR(S) referred to in this agreement is/are the inventor(s) whose signature(s) appears on page 2 of this Assignment.

The ASSIGNEE referred to in this agreement is:

(Name of Assignee) GRENDENE S/A

(Address) Av. Pimentel Gomes, nº 214
Sobral, Ceara
Brazil

The ASSIGNEE is:

(check one) An Individual.
 A Partnership.
 A Corporation of Brazil (specify state or country)
 (other) _____

In consideration of the premises hereof, and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR(S) hereby assign(s) the following rights to the ASSIGNEE, its successors and assigns:

the full and exclusive right to the invention;
the entire right, title and interest in and to the PATENT RIGHTS;
the right to sue and recover for any past infringement; and,
the right to claim priority under 35 USC 119, 35 USC 120, or any other applicable provisions, based on any earlier patent applications for this invention.

PAGE 2 OF AN ASSIGNMENT FROM THE INVENTOR(S) TO
ASSIGNEE: GRENDENE S/A

As to all U.S. patent applications assigned under this agreement, the ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE for the sole use and enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE, or its representatives, any facts known to the ASSIGNOR(S) respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention.

The ASSIGNOR(S) authorize(s) any attorneys and agents who have a power of attorney in this application to check any appropriate boxes and to insert the Application Number and filing date in this document after it has been executed.



Edson Matsuo

September 30, 2011
Date