

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jacob SCLARE	09/28/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	KIDS II, INC.
<b>Street Address:</b>	555 North Point Center East
<b>Internal Address:</b>	Suite 600
<b>City:</b>	Alpharetta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30022
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29401615
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(770)751-0543
<b>Phone:</b>	7707510442
<b>Email:</b>	emma.bickford@kidsii.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Joseph W. Staley
<b>Address Line 1:</b>	555 North Point Center East
<b>Address Line 2:</b>	Suite 600
<b>Address Line 4:</b>	Alpharetta, GEORGIA 30022
<b>ATTORNEY DOCKET NUMBER:</b>	KPG11-034A-US
<b>NAME OF SUBMITTER:</b>	Joseph W. Staley
<b>Total Attachments: 2</b> source=05_Assignment#page1.tif source=05_Assignment#page2.tif	

OP \$40.00 29401615

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**PATENT**  
**REEL: 027000 FRAME: 0323**

## ASSIGNMENT – WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and signs, unto

Kids II, Inc.  
555 North Point Center East, Suite 600  
Alpharetta, Georgia 30022

its successors and assigns, the entire right, title, and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in

### “INFANT SUPPORT PILLOW”

as set forth in this United States Patent Application

☐ Executed concurrently herewith

☐ Executed on

☒ Application No. 29/401,615; filed September 13, 2011

☐ Application claims priority from Application No. \_\_\_\_\_, filed \_\_\_\_\_, all applications listed above being hereinafter referred to as the “application(s);”

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications, and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and

enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

This Assignment is deemed to be effective at least as early as September 13, 2011.

In witness whereof, I have executed this assignment this 28 day of

9, 2011

Signed: \_\_\_\_\_

Jacob Sclare

State of GA

County of Cobb

On this 28<sup>th</sup> day of September, 2011 before me, a Notary Public, came Jacob Sclare, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.

Notary Public: E Bickford

My Commission Expires: 4/27/12

