

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Mark Fernandes | 07/06/2011 |
| Peter Kay | 07/06/2011 |
| Andrew Mitchell | 07/06/2011 |
| Stephanie Anne Marije Verschoor | 09/23/2011 |
| RECEIVING PARTY DATA | |
| Name: | RECKITT BENCKISER LLC |
| Street Address: | MORRIS CORPORATE CENTER IV |
| Internal Address: | 399 Interpace Pkwy |
| City: | PARSIPPANY |
| State/Country: | NEW JERSEY |
| Postal Code: | 07054-1133 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29390388 |
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| ATTORNEY DOCKET NUMBER: | 236340.000130 |
| NAME OF SUBMITTER: | Ryan A. Schneider |

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Total Attachments: 6

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ASSIGNMENT

WHEREAS, We, Mark Fernandes, Peter Kay, Andrew Mitchell and Stephanie Anne Marije Verschoor (collectively "Assignor"), have invented certain improvements in a Dispensing Device With Refill Container, for which a European Community Design was filed under Application No. 001772898-0002 on 26 October 2010, and whereas a US Design Patent Application was filed under Application No. 29/390,388, filed 25 April 2011, and related applications might be filed (all collectively "Applications"), and whereas

**Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Pkwy
Parsippany, New Jersey
07054-1133
US**

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee all of Assignor's rights, title, and interest in and to said Applications, including in and to any provisional, conventional, design, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications, and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Applications, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Applications, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all of Assignor's rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 6th day of JULY, 2011.

Mark Fernandes (SEAL)
Mark Fernandes

Witnessed by: [Signature]
Signature

Date: 6-7-2011

DANIEL TYCE
Printed Name of Witness

Witnessed by: [Signature]
Signature

Date: 6/7/11

JAMES MAY
Printed Name of Witness

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 6 day of JULY, 2011.

 (SEAL)
Peter Kay

Witnessed by: 
Signature

Date: 6/7/11

N. FRANCIS
Printed Name of Witness

Witnessed by: 
Signature

Date: 7/7/2011

Lisa Harmon
Printed Name of Witness

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 6th day of July, 2011.

A. Mitchell (SEAL)
Andrew Mitchell

Witnessed by: [Signature]
Signature

Date: 6/7/11

N. FAULKES
Printed Name of Witness

Witnessed by: [Signature]
Signature

Date: 7/7/2011

Huke Horner
Printed Name of Witness

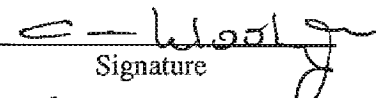
IN WITNESS WHEREOF, we have hereunto set our hands and seals this 23rd day of September, 2011.

~~_____~~ (SEAL)
Stephanie Anne Marije Verschoor

Witnessed by: 
Signature

Date: 23/09/2011

Victor Juttmann
Printed Name of Witness

Witnessed by: 
Signature

Date: 23/09/2011

Atie Klootwijk
Printed Name of Witness

In WITNESS WHEREOF, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Application, by its duly authorized officer this 28th day of June, 2011.

Reckitt Benckiser LLC
(Assignee)

By: Robert A. Hyde
Name: Robert A. Hyde
Title: Authorised Signatory

Witnessed by: Terrence J. Farrell
Signature

Date: JUNE 28, 2011

TERRENCE J. FARRELL
Printed Name of Witness

Witnessed by: Beverly R. Porway
Signature

Date: 6/28/11

Beverly R. Porway
Printed Name of Witness