

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Socialwise, Inc.	05/25/2011
RECEIVING PARTY DATA	
Name:	BillMyParents, Inc.
Street Address:	6440 Lusk Blvd.
Internal Address:	Suite 200
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	12577535
Application Number:	12609885
CORRESPONDENCE DATA	
Fax Number:	(619)235-0398
Phone:	(619) 238-1900
Email:	docketing@procopio.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Procopio Cory Hargreaves & Savitch LLP
Address Line 1:	525 B Street #2200
Address Line 4:	San Diego, CALIFORNIA 92101
ATTORNEY DOCKET NUMBER:	115540-003UTL
NAME OF SUBMITTER:	Caitlin Yaussi
Total Attachments: 1 source=Amendment to Articles of Incorporation - 2011-05-25 (2)#page1.tif	

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REEL: 027001 FRAME: 0949

**ARTICLES OF AMENDMENT TO
ARTICLES OF INCORPORATION OF
IDEAEDGE, INC.**

ID#: 19901048370

Socialwise, Inc., a Colorado corporation (the "Corporation"), having its principal office at 6440 Lusk Blvd., Suite 200, San Diego California 92121, hereby certifies to the Department of Corporations of Colorado that:

FIRST: The Corporation desires to amend its Articles of Incorporation (the "Articles") as currently in effect.

SECOND: The Articles are hereby amended as of May 25, 2011 to read as follows:

ARTICLE II shall be deleted in its entirety and replaced with the following:

ARTICLE II

The name of the Corporation shall be "BillMyParents, Inc."

THIRD: This amendment to the Articles has been duly authorized and approved by the Board of Directors and shareholders of the Corporation as required by law.

IN WITNESS WHEREOF, the Corporation has caused this Amendment to Articles to be signed in its name and on its behalf by its President and witnessed by its Secretary.

/s/ Mark Sandson
Mark Sandson, President

/s/ Jonathan Shultz
Jonathan Shultz, Secretary