

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gregory COLEMAN	09/29/2011
Daniel DREILINGER	09/29/2011
RECEIVING PARTY DATA	
Name:	CBS Interactive Inc.
Street Address:	235 Second Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13250049
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NAME OF SUBMITTER:	Zurvan Mahamedi
Total Attachments: 2 source=7144_CBSCP115_13250049_ASSIGNMENT_AF_093011#page1.tif source=7144_CBSCP115_13250049_ASSIGNMENT_AF_093011#page2.tif	

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Docket. No. CBSC.P115 (7144.cbsi.us.pri)

ASSIGNMENT

WHEREAS WE, **Gregory COLEMAN and Daniel DREILINGER**; have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled "**SYSTEM AND METHOD OF CONFIGURING OPERATIONS OF COMMUNICATION SERVICES**," (Attorney Ref. No: CBSC.P115 (7144.cbsi.us.pri));

AND WHEREAS, **CBS Interactive Inc.**, a Delaware corporation having an address of **235 Second Street, San Francisco, California 94105**, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto **CBS Interactive Inc.**, its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention and claim priority to said application;

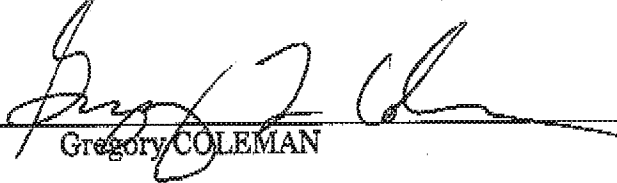
UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and

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agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND WE REQUEST the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

9/29/2011
Date



Gregory COLEMAN

9/29/2011
Date



Daniel DREILINGER