

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Gabriel Jakobson	09/29/2011
Mr. Steven Rueben	09/29/2011
RECEIVING PARTY DATA	
Name:	Petnote LLC
Street Address:	2780 Willow Basket Lane
Internal Address:	C/O Steven Rueben
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89135
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12151827
CORRESPONDENCE DATA	
Fax Number:	(702)363-4653
Phone:	(702) 419-6460
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Petnote LLC
Address Line 1:	2780 Willow Basket Lane
Address Line 2:	C/O Steven Rueben
Address Line 4:	Las Vegas, NEVADA 89135
ATTORNEY DOCKET NUMBER:	WIDEWEKE
NAME OF SUBMITTER:	Steven Rueben
Total Attachments: 2 source=ASSIGNMENT OF WIDEWEKE 09292011#page1.tif source=ASSIGNMENT OF WIDEWEKE 09292011#page2.tif	

OP \$40.00 12151827

ASSIGNMENT

WHEREAS, Gabriel Jakobson and Steven Buchen, of Las Vegas, Nevada, being the named inventors, hereinafter referred to as "ASSIGNORS", are the owner of certain new and useful improvements as described and set forth in the below-identified United States patent:

Title of Invention: METHOD AND SYSTEM FOR DISPLAYING NAVIGATION INFORMATION ON AN ELECTRONIC MAP

Date of Execution: January 19, 2008 Filing Date: May 8, 2008 Application No.: 12/151,827

WHEREAS, PETNOTE LLC, located at 7730 Willow Basket Lane, Las Vegas, Nevada 89135, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignors, Assignors has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the date indicated below.

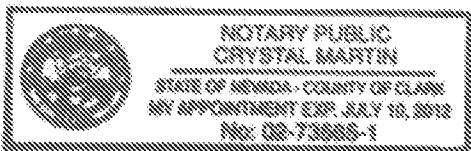
Date: 9/29, 2011

By: Gabriel Jakobson

STATE OF Nevada }
COUNTY OF Clark } ss

On this 29 day of September, in the year of 2011, before me, the undersigned notary public, personally appeared the above-named assignor, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same in his authorized capacity and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



[Signature]
Notary Public

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the date indicated below.

Date: 9/29, 2011

By: [Signature]
Steven Ruben

STATE OF Nevada)
COUNTY OF Clark) ss

On this 27 day of September in the year of 2011, before me, the undersigned notary public, personally appeared the above-named assignor, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same in his authorized capacity and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[Signature]
Notary Public

