

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ILOR, LLC	08/31/2011

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	6925496
Patent Number:	7076743
Patent Number:	7206839
Application Number:	11040390
Application Number:	60202029
Application Number:	60277279
Application Number:	60283142
Application Number:	60352591

CORRESPONDENCE DATA

Fax Number: (650)712-0263

Phone: 650-712-0340

Email: kgibson@hmbay.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Haynes Beffel & Wolfeld LLP

Address Line 1: PO Box 366

OP \$320.00 6925496

501679818

PATENT
REEL: 027008 FRAME: 0565

Address Line 2: Ernest J. Beffel
Address Line 4: Half Moon Bay, CALIFORNIA 94019

ATTORNEY DOCKET NUMBER:	GOOG 1034-1
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NAME OF SUBMITTER:	Karen Gibson
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<p>Total Attachments: 5 source=00283737#page1.tif source=00283737#page2.tif source=00283737#page3.tif source=00283737#page4.tif source=00283737#page5.tif</p>

EXHIBIT C

ASSIGNMENT OF PATENT RIGHTS

This Assignment of Patent RIGHTS (the "Assignment") is executed, acknowledged and delivered by ILOR, LLC, a Kentucky limited liability company, with its principal place of business at P.O. Box 4604, Lexington, KY 40504 ("Assignor"), in accordance with, and pursuant to the terms and conditions of the Patent Purchase Agreement (the "Agreement") between Assignor, as Seller and Google Inc., a Delaware corporation ("Assignee"). Capitalized terms used herein and not expressly defined shall have the meaning ascribed to such terms in the Agreement.

"Listed Patents" means the provisional patent applications, patent applications, and patents listed on Exhibit A.

"Patents" means, all (a) Listed Patents; (b) patents or patent applications (i) to which any of the Listed Patents claims priority, (ii) for which any of the Listed Patents forms a basis for priority, (iii) that were co-owned applications that incorporate by reference the Listed Patents (excluding for this purpose mere prior art references that are not incorporated by reference) and/or (iv) which are subject to a terminal disclaimer with any of the Listed Patents; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b); (d) foreign patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention and utility models; and (e) any items in any of the foregoing categories (b) through (d) whether or not expressly listed as Listed Patents and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest (i) in and to the Patents, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; (ii) in and to causes of action and enforcement rights for the Patents including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patents; and (iii) to apply in any and all countries for the world for patents, certificates of invention or other governmental grants for the Patents. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patents in the name of Assignee, as the assignee to the entire interest therein.

Notwithstanding anything to the contrary herein, Assignor is executing and delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement. In the event of any conflict between the terms of this Assignment and those of the Agreement, the terms of the Agreement shall be controlling.

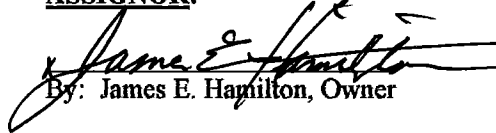
This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United

States in respect to patent issues and in all other respects by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this 31
day of August

ASSIGNOR:


By: James E. Hamilton, Owner

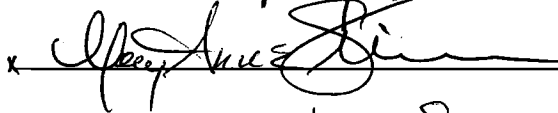
ATTESTATION

The undersigned witnessed the signature of James E. Hamilton to the above Assignment of Patent Rights on behalf of Assignor and makes the following statements:

1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. James E. Hamilton is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on 8/31/11 to execute the above Assignment of Patent Rights on behalf of Assignor.
3. James E. Hamilton subscribed to the above Assignment of Patent Rights on behalf of Assignor.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

EXECUTED on 8/31/11 (date)

x 

Print Name: MARY ANNE SIMMONS

**EXHIBIT A
LISTED PATENTS**

Patent No.	Application No.	Country	Title
6925496	09/594786	US	Method of Enhancing Hyperlinks by Adding User Selectable Functions to Hyperlinks for Capturing Displayable Elements and the URL Associated with the Hyperlinks and Displaying a Link Snapshot Based on the Hyperlink
7076743	09/847999	US	Method for Adding a Plurality of User Selectable Functions to a Hyperlink
7206839	11/056161	US	Method for Adding a User Selectable Function to a Hyperlink
	11/040390	US	Method for Adding a User Selectable Function to a Hyperlink
	EP01930476.5	EP	Enhanced Hyperlink
	CA2407984	CA	Enhanced Hyperlink
	JP2001-580720	JP	Enhanced Hyperlink

CONFIRMATORY PATENT ASSIGNMENT

Gerald W. Ingram and Steve Mansfield, both of Kentucky, U.S.A. ("Inventors"), hereby confirm the prior assignments they have made to ILOR, LLC, a Kentucky limited liability company located at 1710 Alexandria Drive #4, Lexington, Kentucky 40504 ("ILOR"), or, to the extent deemed necessary under law, hereby assign to ILOR all right, title and interest in and to the patents and patent applications identified below (herein "Intellectual Property"):

U.S. Patent No. 6925496
U.S. Patent No. 7076743
U.S. Patent No. 7206839
U.S. Patent App. No. 11/040390
U.S. Provisional App. No. 60/202029
U.S. Provisional App. No. 60/277279
U.S. Provisional App. No. 60/283142
U.S. Provisional App. No. 60/352591
Canadian Patent App. No. 2407984
European Patent App. No. 01930476.5
Japanese Patent App. No. 2001-580720

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, to the extent not already accomplished by prior assignments of record, Inventors hereby assign and transfer to ILOR the entire right, title, and interest in and to the Intellectual Property and all provisional or nonprovisional patent applications or issued patents that have been or may be granted thereon, including without limitation all reissues, divisions, continuations, continuations-in-part, and extensions of the patent applications or patents, or any other form of protection for the inventions related to the patent applications or patents, in the United States and foreign countries; all rights of action arising from the applications and patents; all claims for damages by reason of past and future infringement of existing patents or patents resulting from the applications, and the right to sue and collect damages for such infringement; all of the foregoing assigned rights to be held and enjoyed by ILOR for its own use and benefit and for its successors and assigns as the same would have been held by Inventors had this assignment or prior assignments of record not been made.

EXECUTED at Mt Sterling, Kentucky, on August 29th, 2011.



Gerald W. Ingram

STATE OF KENTUCKY)
) ss.
COUNTY OF Montgomery)

I certify that I know or have satisfactory evidence that Gerald W. Ingram is the person who appeared before me and signed this instrument and acknowledged such signature to be a voluntary act for the purposes mentioned in the instrument.

Dated: 8-29-11

(Seal or stamp)


Signature
Printed Name: Connie D. Joy
Notary Public
My appointment expires 8.14.13

EXECUTED at Luxington, Kentucky, on August 10th, 2011.

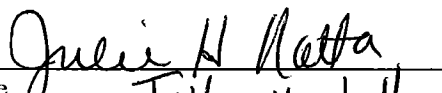

Steve Mansfield

STATE OF KENTUCKY)
) ss.
COUNTY OF Fayette)

I certify that I know or have satisfactory evidence that Steve Mansfield is the person who appeared before me and signed this instrument and acknowledged such signature to be a voluntary act for the purposes mentioned in the instrument.

Dated: 8/10/11

(Seal or stamp)


Signature
Printed Name: Julie H. Natta
Notary Public
My appointment expires 9/3/11