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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert R. Friedlander	10/03/2011
Richard Hennessy	10/04/2011
James R. Kraemer	10/03/2011

RECEIVING PARTY DATA

Name:	International Business Machines Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13253431

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: James E. Boice
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Address Line 2: Suite 201

Address Line 4: West Lake Hills, TEXAS 78746

ATTORNEY DOCKET NUMBER:	END920100112US2
NAME OF SUBMITTER:	James E. Boice

Total Attachments: 6

PATENT REEL: 027019 FRAME: 0773 source=END920100112US2_FiledAssignment_10-05-2011#page1.tif source=END920100112US2_FiledAssignment_10-05-2011#page2.tif source=END920100112US2_FiledAssignment_10-05-2011#page3.tif source=END920100112US2_FiledAssignment_10-05-2011#page4.tif source=END920100112US2_FiledAssignment_10-05-2011#page5.tif source=END920100112US2_FiledAssignment_10-05-2011#page6.tif

PATENT REEL: 027019 FRAME: 0774

ASSIGNMENT

Whereas, the undersigned Inventor(s) has/have made certain inventions, improvements, and discoveries (herein referred to as the "invention") in:

Title of the Invention: DIRECTING A USER TO A MEDICAL RESOURCE

and further identified by the IBM Docket Number provided above in the header of this Assignment, for which an application for a United States Patent was executed concurrently herewith or was filed having:

Application Number:

13/253,431

(insert series code and serial number here if/when available)

Whereas, International Business Machines Corporation, a corporation of New York having a place of business at Armonk, New York (herein referred to as "IBM"), desires to acquire, and each undersigned inventor desires to grant to IBM, the entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned Inventor ("ASSIGNOR") hereby sells, assigns, and otherwise transfers to IBM (the "ASSIGNEE"), its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefor in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, each undersigned Inventor hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign parent authorities to issue any foreign patent, granted for the Invention, to IBM, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by IBM, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each undersigned Inventor agrees to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in IBM, its successors, legal representatives, and assigns, whenever requested by IBM, its successors, legal representatives, or assigns.

Each undersigned inventor acknowledges their prior and ongoing obligations to sell, assign, and transfer the rights under this Assignment to IBM and is unaware of any reason why they may not have the full and uncucumbered right to sell, assign, and transfer the rights hereby sold, assigned, and transferred, and has not executed, and will not execute, any document or instrument in conflict herewith. Each undersigned inventor also hereby grants IBM, its successors, legal representatives, and assigns, the right to insert in this Assignment any further identification (including, but not limited to, patent application Serial Number) which may be necessary or desirable for recordation of this Assignment. This Assignment is governed by the substantive laws of the State of New York, and any disputes will be resolved in a New York state court or federal court sited in New York.

[Inventor Signature Page(s) Follows]

Page 1 of 2

	Executed b	y Inventor 1	
Signaturo	ROBERT R. FRIEDLANDER	$\frac{1}{2}$ Date: $\frac{0.4 + 03.20}{1}$	
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Executed by	Vinventor 2	***************************************
Signature:	RICHARD HENNESSY	Date:	
·····	Fxecuted by	Inventor 3	**************************************
Signature:	JAMES R. KRAEMER	Datë:	

ASSIGNMENT

Whereas, the undersigned Inventor(s) has/have made certain inventions, improvements, and discoveries (herein referred to as the "Invention") in:

Title of the Invention: DIRECTING A USER TO A MEDICAL RESOURCE

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[Inventor Signature Page(s) Follows]

17858/dantennennennonoonoonoonoo	Executed by Inve	ntor 1
Signature;	ROBERT R. FRIEDLANDER	Date:
	Executed by Inver	nior 2
Signature;	RICHARD HENNESSY	Date:
	Executed by Inves	ntor 3
Signature		Data
withing.	JAMES R. KRAEMER	Date:

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[Inventor Signature Page(s) Follows]

	Executed by Inventor 1
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Signature:	Date:
	ROBEKI R. FRIEDLANDEK
	Executed by Inventor 2
200000000000000000000000000000000000000	
Signature:	RICHARD HENNESSY
	N. S.C. EXPRESS XXXII V. N. C.C.C.X
	Executed by Inventor 3
Signature	Toma R Kannin Dare 3 OCT 11
Signature .	James R. Krabmer Date: 3 OCT 2 L

Page 2 of 2

PATENT REEL: 027019 FRAME: 0780