

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Blyk Services Oy	04/03/2009
RECEIVING PARTY DATA	
Name:	CVON Innovations Limited
Street Address:	22 Ganton Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1F 7BY
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13005613
CORRESPONDENCE DATA	
Fax Number:	(415)814-6165
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Stephen Scott Heine
Address Line 1:	555 Mission Street, Floor 34
Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	20182.05.CNUS0_P11584USC1
NAME OF SUBMITTER:	S. Scott Heine
Total Attachments: 1 source=20182_0005_CNUS00_Asgmt_Blyk_to_CVON#page1.tif	

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REEL: 027020 FRAME: 0458

ASSIGNMENT

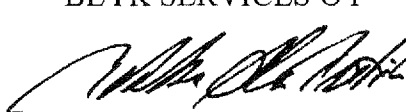
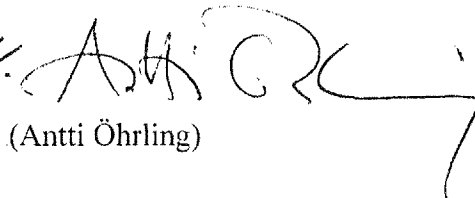
WHEREAS, Blyk Services Oy (hereinafter "Assignor"), a private limited company organised and existing under the laws of Finland and having its registered office at Mikonkatu 15 A, 00100 Helsinki, Finland, is the beneficial owner of **Conversion Management System, Method and Computer Program**, an invention described in the patent application No. **61/091,936** filed on **26 August 2008** with the US Patent Office and in the patent application No. **0815463.5** filed on **26 August 2008** with the UK Patent Office;

WHEREAS, CVON Innovations Limited (hereinafter "Assignee"), a private limited company organised and existing under the laws of England and having its registered office at 22 Ganton Street, W1F 7BY London, United Kingdom, executed the said applications with the consent of Assignor and desires to acquire Assignor's entire right, title and interest in said invention, all applications for and all letters patent issued on said invention;

NOW THEREFORE, to all whom it may concern be it known that in consideration of the sum of five hundred (500) euros, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, Assignee's successors and assigns, its entire right, title and interest in said invention, together with its entire right, title and interest in said applications and such letters patents as may issue thereon, and any and all continuations, continuations-in-part, divisions, reissues, supplemental protection certificates, or extensions thereof; said invention, applications and letters patents to be held and enjoyed by the Assignee for its own use and behalf and the use and behalf of its successors and assigns, to the full end of the term for which said letters patent may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

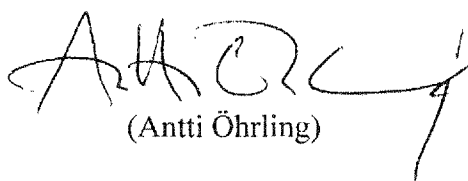
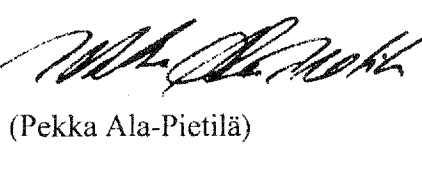
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 3 day of April, 2009.

BLYK SERVICES OY

 
(Pekka Ala-Pietilä) (Antti Öhrling)

Accepted on the date as aforesaid.

CVON INNOVATIONS LIMITED

 
(Antti Öhrling) (Pekka Ala-Pietilä)

PATENT