

PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mitchell H. Saranow	10/04/2011
RECEIVING PARTY DATA	
Name:	The Saranow Group, LLC
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13267171
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Total Attachments: 1 source=Assignment#page1.tif	

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PATENT ASSIGNMENT

**METHOD AND SYSTEM FOR THE FORMULATION OF HAIR DYE COLORS
USING MANUFACTURERS STANDARDIZED PACKAGING**

ASSIGNEE: The Saranow Group, LLC
Address: 500 Skokie Blvd., Suite 280 Northbrook, IL 60062

The Assignor having made the above entitled invention and filed a application for within the United States thereon, and the Assignee being desirous of acquiring the same; in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, of the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs, administrators, all of the Assignor's right, title and interest in and to the invention and the patent application therefore identified herein and to any and all patents which may evolve therefrom:

The Assignor also assign all of their right, title and interest in and to said invention in all foreign countries, all applications for Letters Patent in foreign countries on said invention and any Patents which may evolve therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said patent, without any additional payment therefore, but without any expense to Assignor.

Assignor/Inventor: Mitchell H. Saranow Country of Citizenship US

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Assignor/Inventor's signature *M H Saranow* Date 10/4/11