PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gisele Pope	09/29/2011

RECEIVING PARTY DATA

Name:	Loew-Cornell, LLC
Street Address:	300 Gap Way
City:	Erlanger
State/Country:	KENTUCKY
Postal Code:	41018

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29403486

CORRESPONDENCE DATA

Fax Number: (561)912-4182 Phone: 561 912 4525

Email: jmeehan@jarden.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Loew-Cornell, LLC

Address Line 1: 2381 Executive Center Drive
Address Line 4: Boca Raton, FLORIDA 33431

ATTORNEY DOCKET NUMBER: LOEW-2-6884

NAME OF SUBMITTER: Michael J. Corrigan

Total Attachments: 1 source=2-6884as#page1.tif

PATENT REEL: 027027 FRAME: 0548

ASSIGNMENT OF APPLICATION

Whereas, I, Gisele Pope, having a residence at 9931 Skycliffe Avenue, Boise, Idaho 83704 (hereafter referred to as "ASSIGNOR"), have invented certain new and ornamental improvements in Brush Head Design for which I have executed on this date an application for Letters Patent of the United States; and

Whereas, Loew-Cornell, LLC, a Delaware limited liability company having a place of business at 300 Gap Way, Erlanger, Kentucky 41018 (herein referred to as "Assignee") is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

Now, therefore, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes, reexaminations and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all divisions, renewals, substitutes, reexaminations, continuations, reissues and extensions thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNOR HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNOR HEREBY covenants that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

Executed this <u>14</u> day of September 2011.	MARCH D. ROS
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County of _AAA	Will F OF IOW WITH

Before me personally appeared. Gisele Pope and she acknowledged the foregoing instrument to be her free act and deed this $2\mathcal{A}$ day of September 2011.

1440 Public) Seal 01/18/2017

PATENT REEL: 027027 FRAME: 0549

RECORDED: 10/06/2011