

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jacob SIMAN-TOV	09/26/2011
Itzhak SIMAN-TOV	09/26/2011
Avraham SIMAN-TOV	09/20/2011
RECEIVING PARTY DATA	
Name:	Lili Diamonds
Street Address:	One Jabotinsky Street
Internal Address:	The Diamond Exchange, Maccabi Building
City:	Ramat Gan
State/Country:	ISRAEL
Postal Code:	52520
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29403528
CORRESPONDENCE DATA	
Fax Number:	(954)828-9122
Phone:	954-828-1488
Email:	ptomail@cwiplaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	ALAN M. WEISBERG
Address Line 1:	200 EAST LAS OLAS BOULEVARD
Address Line 2:	SUITE 2040
Address Line 4:	FORT LAUDERDALE, FLORIDA 33301
ATTORNEY DOCKET NUMBER:	1337-14D (SIMA 219/531.3)
NAME OF SUBMITTER:	Alan M. Weisberg

OP \$40.00 29403528

501684414

PATENT
REEL: 027030 FRAME: 0443

Total Attachments: 4

source=Assignment#page1.tif

source=Assignment#page2.tif

source=Assignment#page3.tif

source=Assignment#page4.tif

ASSIGNMENT

Whereas we, the undersigned, Jacob SIMAN-TOV, residing at 67 Yehuda Halevy Street, Netanya 42325 ISRAEL, Itzhak SIMAN-TOV, residing at Hahadarim Street, Moshav Udim 42905 ISRAEL and Avraham SIMAN-TOV, residing at 8 Etzion Street, Netanya 42241 ISRAEL, hereby have made certain inventions or discoveries (or both) set forth in United States Patent Application entitled, GEMSTONE, identified as U.S. Design Patent Application Serial No: 29/403,528, filed October 7, 2011, and as Attorney Docket No: 1337-14D (SIMA 219/531.3 – LONG III) , which application was executed by us on September 20, 2011 and September 26, 2011, and filed herewith; and

Whereas, Lili Diamonds, an ISRAELI partnership, having a place of business at The Diamond Exchange, Maccabi Building, One Jabotinsky Street, Ramat Gan 52520 ISRAEL, and which, together with its successors and assigns, is desirous of acquiring one hundred percent (100%) title, rights, benefits and privileges hereinafter recited.

In the event that the execution date, filing date and/or Application No. are not entered above at the time we execute this document, and if such information is deemed necessary, we hereby authorize and request our attorneys at Christopher & Weisberg, P.A., 200 East Las Olas Boulevard, Suite 2040, Fort Lauderdale, Florida 33301, to insert above the execution date, filing date and/or Application Number of said application.

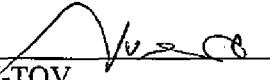
Now, therefore, for valuable consideration furnished by Assignees to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer and convey to Assignees in equal fifty percent (50%) parts, the entire right, title and interest in and to said inventions and discoveries, said application and any application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, reissue, re-examination and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, reexaminations, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignees to file patent applications in any or all countries on any or all of said inventions and discoveries in our name or in the name of Assignees or otherwise as Assignees together may deem advisable, under the International Convention or otherwise;
3. Authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignees, as assignees of the entire right, title and interest therein or otherwise as Assignee may direct;
4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignees without encumbrance;
5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignees' joint request and at Assignees' expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignees as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignees all lawful application documents including petitions, specifications and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignees; to communicate to Assignees all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignees with any and all documents, photographs, models, samples and other physical exhibits in our control or in the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

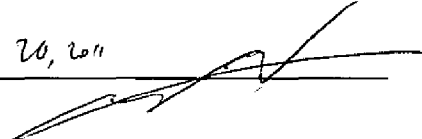
In testimony of which we have executed this Assignment as an instrument under seal on the dates indicated next to our names.

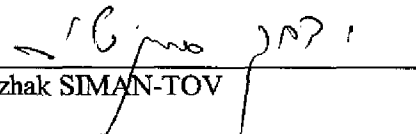
INVENTORS

Dated: Sep. 26, 2011 X 
Name: Jacob SIMAN-TOV

I declare that I did see the above-named individual sign this document in my presence.

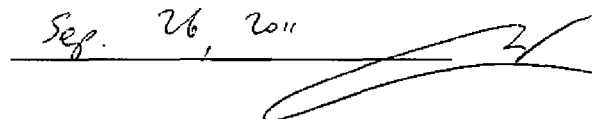
Witness: NADAV ATTAR

Dated: Sep. 20, 2011 

Dated: Sep. 26, 2011 X 
Name: Itzhak SIMAN-TOV

I declare that I did see the above-named individual sign this document in my presence.

Witness: NADAV ATTAR



Dated: Sep. 26, 2011 

INVENTOR

Dated: Sep 20, 2011

X 
Name: Avraham SIMAN-TOV

I declare that I did see the above-named individual sign this document in my presence.

Witness: NADAV ATTAN  

Dated: Sep. 20, 2011