

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
James DYSON	09/28/2011
Peter David GAMMACK	09/28/2011
RECEIVING PARTY DATA	
Name:	Dyson Limited
Street Address:	Tetbury Hill
Internal Address:	Malmesbury
City:	Wiltshire
State/Country:	UNITED KINGDOM
Postal Code:	SN16 0RP
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29399204
CORRESPONDENCE DATA	
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Correspondent Name:	Bradley J. Meier
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ATTORNEY DOCKET NUMBER:	42466-20483.00
NAME OF SUBMITTER:	Bradley J. Meier
Total Attachments: 2 source=424662048300assignment#page1.tif source=424662048300assignment#page2.tif	

CH \$40.00 29399204

MORRISON & FOERSTER LLP

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns, transfers and sets over to:

DYSON LIMITED
Tetbury Hill, Malmesbury
Wiltshire , United Kingdom
SN16 0RP

(hereinafter designated as the "ASSIGNEE"), its successors and assigns, the entire right, title, and interest for the United States in the invention, and all applications for patent and any Letters Patent which may be granted therefore, including said application, and all United States Letters Patent which may be granted thereof, and all divisions, reissues, continuations and extensions thereof, the said interest being the entire ownership of said Letters Patent when granted to be held by said ASSIGNEE, its successors, assigns or their legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been and enjoyed by Assignor(s) if this assignment had not been made, the application being known by the title:

VACUUM CLEANER

Attorney Docket No.: 424662048300

for which the undersigned has/have executed an application for patent in the United States of America on the same day herewith. Where this instrument is not filed concurrently with the application, the following identifying information may be added after execution:

Serial No.: 29/399,204

Filing Date: August 10, 2011

1. The undersigned hereby agree(s) to sign and execute any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extension of interference proceedings, or otherwise to secure the title thereto to the ASSIGNEE.

2. The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property of similar agreements.

3. The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the ASSIGNEE.

4. The undersigned hereby authorize(s) and request(s) the Commissioner of Patents in the United States to issue any and all Letters Patent resulting from said application or any division or divisions or continuing applications thereof to the said ASSIGNEE.

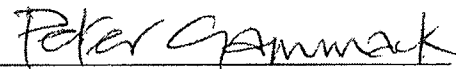
5. The undersigned hereby grant(s) to the firm of Morrison & Foerster LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREBY, executed by the undersigned on the date(s) opposite the undersigned name(s).

28/09/11
Date


Name: James DYSON

28/9/11
Date


Name: Peter David GAMMACK