PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shaun Seongwon CHOI	09/01/2011

RECEIVING PARTY DATA

Name:	KONINKLIJKE PHILIPS ELECTRONICS N.V.
Street Address:	Groenewoudseweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	5621 BA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29397966

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: PHILIPS INTELLECTUAL PROPERTY & STANDARD

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ATTORNEY DOCKET NUMBER: D7827US

NAME OF SUBMITTER: Edward W. Goodman

Total Attachments: 1

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PATENT REEL: 027035 FRAME: 0802 CH \$40.00 Z9397

ASSIGNMENT

For good and valuable consideration, I, Shaun Seongwon Choi, a subject of the Republic of Korea, living at Symphony Bay, VILLA CONCERTO BLOCK 10 2E, NEW TERRITORIES, HONG KONG, HONG KONG, assign to Koninklijke Philips Electronics N.V., Groenewoudseweg 1, Eindhoven, The Netherlands, its successors and assigns, the application for the United States Design Patent on the Design of a MICRO AUDIO SYSTEM invented by me, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patents on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V., as assignee of the entire interest, and covenant that I have full rights so to do and agree that I will communicate to said Koninklijke Philips Electronics N.V., or its representatives any facts known to me respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this day of Sept 1 2011

Shaun Seongwon Choi

RECORDED: 10/10/2011

PATENT REEL: 027035 FRAME: 0803