

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Christopher Doan	10/07/2011
Benjamin Edward Rampson	10/07/2011
Robin Wakefield	10/06/2011
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State/Country:	WASHINGTON
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<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	13269877
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ATTORNEY DOCKET NUMBER:	14917.1906US01/333730.01
NAME OF SUBMITTER:	C. Blake Sorensen
Total Attachments: 3 source=1906us01_Assignment_101011#page1.tif source=1906us01_Assignment_101011#page2.tif source=1906us01_Assignment_101011#page3.tif	

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**PATENT ASSIGNMENT**

I/WE, Christopher Doan, Benjamin Edward Rampson and Robin Wakefield ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "RICH DATA LABEL FORMATTING" ("APPLICATION"), which:

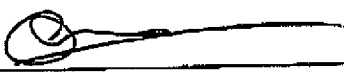
- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 27488, to insert here in parenthesis (Application No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's Application No. and filing date, when known;
- was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_;
- is filed concurrently herewith;


Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

PATENT ASSIGNMENT

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>10/7/2011</u>
Inventor's Signature	Date
<u>Christopher Doan</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

	<u>10/7/2011</u>
Inventor's Signature	Date
<u>Benjamin Edward Rampson</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

**PATENT ASSIGNMENT**

Robin Wakefield  
Inventor's Signature

10/6/2011  
Date

Robin Wakefield  
Printed Name in English

\_\_\_\_\_  
Printed Name in Native Language (if  
other than English)