

PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
John M. Lipscomb	10/06/2011
Qing He	10/06/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Pioneer Pet Products, LLC
<b>Street Address:</b>	N144 W5660 Pioneer Road
<b>City:</b>	Cedarburg
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53012
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29403435
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)225-9753
<b>Phone:</b>	414-225-9755
<b>Email:</b>	docketing@boylefred.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Boyle Fredrickson, S.C.
<b>Address Line 1:</b>	840 North Plankinton Avenue
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53203
<b>ATTORNEY DOCKET NUMBER:</b>	91.155
<b>NAME OF SUBMITTER:</b>	David D. Stein
<b>Total Attachments: 4</b> source=29403435 Assignment#page1.tif source=29403435 Assignment#page2.tif source=29403435 Assignment#page3.tif source=29403435 Assignment#page4.tif	

CH \$40.00 29403435

## ASSIGNMENT

ASSIGNMENT made by, **JOHN M. LIPSCOMB**, of 193 Granville Road, Cedarburg, Wisconsin 53012, and **QING HE**, of 1845 Turnpike Street, North Andover, Massachusetts 01845, to **PIONEER PET PRODUCTS, LLC**, a limited liability corporation organized under the laws of the State of Wisconsin, and located and doing business at N144 W5660 Pioneer Road, Cedarburg, Wisconsin 53012, U.S.A.

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said **JOHN M. LIPSCOMB** and **QING HE**, hereby sell, assign and transfer to said **PIONEER PET PRODUCTS, LLC**, its successors and assigns, the entire right, title and interest in:

### **BASIN FOR PET FOUNTAIN**

and the invention therein as set forth in their application for United States Letters Patent therefor, Serial No. 29/403,435, filed October 6, 2011, and in and to said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said **PIONEER PET PRODUCTS, LLC**, as assignee of the entire right, title and interest therein.

And, said **JOHN M. LIPSCOMB** and **QING HE**, hereby covenant that they have full right to convey the entire right, title and interest in said invention, and that they have not executed and will not execute any agreement in conflict herewith.

And, they further covenant that they will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said **PIONEER PET PRODUCTS, LLC**, to said invention or any Letters Patent that may be granted therefor, and that if said **PIONEER PET PRODUCTS, LLC**, or its assignee, desires to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, to file a disclaimer relating thereto, or an application for a corresponding patent in any foreign country, that they will, upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite for the said purpose, but at the expense of said **PIONEER PET PRODUCTS, LLC**.

And, they further covenant and acknowledge that the entire beneficial interest in the invention to which the above application relates is irrevocably vested in the assignee including the right to make applications for protection in all countries abroad and to claim priority under the International Convention for such applications and hereby assent to the making of any such applications, with or without priority claim, and of any divisional applications resulting therefrom.

And, they further covenant that they will at all times, communicate to the said **PIONEER PET PRODUCTS, LLC**, its successors, assigns, or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to them, and testify as to the same in interferences or other litigation when requested so to do.

Executed and delivered this 6 day of Oct, 2011.

  
\_\_\_\_\_  
JOHN M. LIPSCOMB

STATE OF Wisconsin  
): ss  
COUNTY OF Dodge

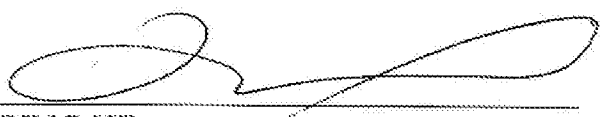
Personally appeared before me this 6 day of October, 2011,  
**JOHN M. LIPSCOMB**, to me known to be the person whose name is subscribed to the  
foregoing instrument, and acknowledge that he signed, sealed and delivered the said  
instrument as his free and voluntary act and deed for the uses and purposes therein set  
forth.

(SEAL)



Sarah E Phipps  
\_\_\_\_\_  
Notary Public  
My Commission expires 11/30/14

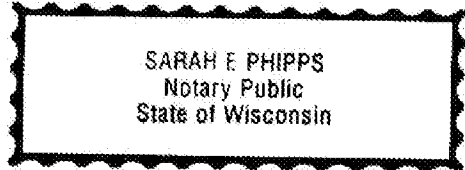
Executed and delivered this 6 day of Oct, 20 11.

  
QING HE

STATE OF WISCONSIN )  
  ): ss  
COUNTY OF OZAUKEE )

Personally appeared before me this 6 day of October, 20 11,  
**QING HE**, to me known to be the person whose name is subscribed to the foregoing  
instrument, and acknowledge that he signed, sealed and delivered the said instrument as  
his free and voluntary act and deed for the uses and purposes therein set forth.

(SEAL)



Sarah E Phipps  
Notary Public  
My Commission expires 11/30/14