PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PART	Y DATA		1		
			Vame	Execution Date	
Thomas R. Hilton				10/04/2011	
Augustin W. Rollins	son	10/04/2011			
RECEIVING PARTY	′ DATA				
Name:	Callaway Golf	Compa	any		
Street Address:	2180 Rutherfo	ord Roa	ad		
City:	Carlsbad				
State/Country:	CALIFORNIA				
Postal Code:	92008-7328				
Property Type			Number		
Property	, · , F =				
Application Numbe		13270			
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Application Numbe	r: CE DATA				
Application Numbe	r:	0-5019			
Application Numbe CORRESPONDENC Fax Number: Phone:	r: CE DATA (760)930 760-930)-5019 -8493			
Application Numbe CORRESPONDENC Fax Number: Phone: Email:	r: CE DATA (760)930 760-930 Rebecca)-5019 -8493 a.Hanov	451	ll be sent via	
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Form **PTO-1595** (Rev. 03-11) OMB No. 0651-0027 (exp. 03/31/2012) U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.								
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)							
THOMAS R. HILTON	Name:CALLAWAY GOLF COMPANY							
AUGUSTIN W. ROLLINSON	Internal Address:							
Additional name(s) of conveying party(ies) attached? Yes X No 3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>10/4/11; 10/4/11</u> X Assignment Merger Security Agreement Change of Name Joint Research Agreement	Street Address: <u>2180 RUTHERFORD ROAD</u>							
Government Interest Assignment	State:c <u>A</u>							
Executive Order 9424, Confirmatory License	Country: <u>Us</u> Zip: <u>92008-7328</u>							
Other	Additional name(s) & address(es) attached? Yes No							
4. Application or patent number(s): X This document is being filed together with a new application.								
A. Patent Application No.(s)	B. Patent No.(s)							
13/270,457 Additional numbers att	ached? Yes XNo							
5. Name and address to whom correspondence	6. Total number of applications and patents							
concerning document should be mailed:	involved:							
Name <u>Rebecca Hanovice</u>	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00							
Internal Address:								
	X Authorized to be charged to deposit account							
Street Address: 2180 RUTHERFORD ROAD	Enclosed							
	None required (government interest not affecting title)							
City: CARLSBAD	8. Payment Information							
State: <u>ca</u> Zip <u>92008-7328</u>								
Phone Number:760-930-8492								
Fax Number: <u>760-930-5019</u>	Deposit Account Number <u>500303</u> Authorized User Name <u>REBECCA HANOVICE</u>							
Email Address: <u>REBECCA.HANOVICE@CALLAWAYGOLF.COM</u>								
9. Signature:	OCTOBER 11, 2011 Date							
REBECCA HANOVICE	Total number of pages including cover 4 sheet, attachments, and documents:							
Ivanie of Person Signing								

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

> PATENT REEL: 027041 FRAME: 0989

ASSIGNMENT

WHEREAS, **Thomas R. Hilton**, residing at 2215 Manchester Avenue, Cardiff, California 92007 and **Augustin W. Rollinson**, residing at 2625 Paradise Road, Carlsbad, California 92009, citizens of the United States (hereinafter referred to as "ASSIGNOR"), have invented and own a certain invention entitled **"GOLF CLUB HEAD WITH ALIGNMENT MARKINGS"**, for which application for Letters Patent of the United States of America has been executed on even date herewith;

WHEREAS, **CALLAWAY GOLF COMPANY**, a corporation organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at **2180 Rutherford Road**, **Carlsbad**, **California 92008-7328** (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a

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foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorize and requests the Commissioner of Patents and Trademarks to issue said Letters Patent and any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

- 2 -

PU2868 Patent

WITNESS my hand at Carlsbad, California, this 4/2 day of October,

2011.

Thomas R Hilton

WITNE	SSED:				
By:	Ausan	Glenn	Date: _	10 . 4 - 1/	

WITNESS my hand at Carlsbad, California, this $_{---}^{+--}$ day of October,

2011.

mh W. Kellen AUGUSTIN W. ROLLINSON WITNESSED: By: Man Slenn Date: 10.4.11

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