

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael Wuschek	11/04/2010
Kay Hammerl	11/05/2010
Berthold Wocher	11/10/2010
RECEIVING PARTY DATA	
Name:	SAP AG
Street Address:	Dietmar-Hopp-Allee 16
City:	Walldorf
State/Country:	GERMANY
Postal Code:	69190
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12944094
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ATTORNEY DOCKET NUMBER:	13906-031001
NAME OF SUBMITTER:	J. Richard Soderberg
Total Attachments: 2 source=310assign#page1.tif source=310assign#page2.tif	

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ASSIGNMENT

For valuable consideration, we, Michael Wuschek, Kay Hammerl and Berthold Woche, hereby assign to SAP AG, a German Corporation, having a place of business at Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany, and its successors, and assigns (collectively, "the ASSIGNEE") our entire right, title and interest throughout the world in the inventions and improvements that are the subject of a patent document entitled

Dialog Generation,

which is found in

U.S. patent application filed on November 11, 2010

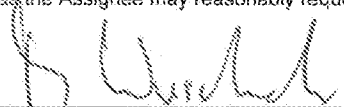
[X] under Application No. 12/944,094

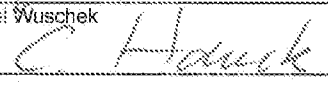
We authorize and request the attorneys of record or the attorney filing the application to insert into this assignment the filing date and serial number of the application when known.

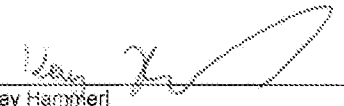
This assignment includes the foregoing patent application or patent, all legal equivalents in any country, and all patents issuing from such legal equivalents; all patents, utility models, and design registrations granted by any jurisdiction for any of said inventions and improvements; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. We authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

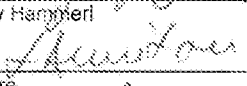
We hereby state and agree that no assignment, sale, agreement, or encumbrance has been or will be made or entered into that would conflict with this assignment.

We further agree for ourselves and our respective heirs, legal representatives, and assigns to provide to the Assignee promptly upon its request and at its expense all pertinent facts and documents relating to any of said inventions and improvements or said patents and legal equivalents as may be known and accessible to us and to testify as to the same in any interference, litigation, or proceeding relating thereto; and we agree promptly to perform such lawful acts and to sign such further applications, assignments, statements, and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Inventor's Signature 
Michael Wuschek

Witnessed by:  Date 4.11.2010
Signature
Christian Hauck
Print Name

Inventor's Signature 
Kay Hammerl

Witnessed by:  Date 5.11.2010
Signature
SIMONA DUMITRU
Print Name

Inventor's Signature BWS
Berthold Wocher

Witnessed by: [Signature]
Signature
KAY HANNELL
Print Name

10.11.2010
Date

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