# PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JEEHYO IN	10/12/2011

# **RECEIVING PARTY DATA**

Name:	AMOREPACIFIC CORPORATION
Street Address:	181, 2-ga Hangang-ro, Yongsan-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	140-777

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29403863

#### **CORRESPONDENCE DATA**

 Fax Number:
 (202)446-0871

 Phone:
 703 362 0033

Email: Justin.kim@maxonip.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MAXON IP LLC

Address Line 1: 46175 WESTLAKE DR.

Address Line 2: SUITE 410

Address Line 4: POTOMAC FALLS, VIRGINIA 20165

ATTORNEY DOCKET NUMBER: A4-3250

NAME OF SUBMITTER: Justin H. Kim

Total Attachments: 2

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> PATENT REEL: 027048 FRAME: 0851

OF \$40.00 29403863

#### **ASSIGNMENT AND AGREEMENT**

For good and valuable consideration, the receipt of which is hereby					
acknowledged, I have sold, assigned and transferred, and do hereby sell, assign and					
transfer, unto AMOREPACIFIC CORPORATION, a corporation of the Republic of Korea,					
having its principal office in					
181, 2-GA HANGANG-RO YONGSAN-GU SEOUL, KR 140-777 and					
its successors, assigns, and legal representatives, the entire right, title and interest for					
the United States of America in and to certain inventions relating to improvements in the					
following title:					
COSMETIC CONTAINER					
the application of which was filed on 2011-10-12 as US Design Application					
Number 29/403,863 (Attorney Docket Number: A4-3250 ) described,					
illustrated and claimed in an application for Letters Patent of the United States of					
America executed by me on the dates indicated by our signatures below, together with					
the entire right, title and interest in and to the application, and in and to Letters Patent					
which may be issued upon the application, and upon any division, extension,					

I hereby also sell, assign and transfer unto AMOREPACIFIC CORPORATION, the entire right, title and interest in and to the invention and in and to applications for Letters Patent therefore in all countries foreign to the United States of America, including all rights under any and all international conventions and treaties in respect of the invention and the applications for Letters Patent in foreign countries, and I further authorize AMOREPACIFIC CORPORATION, to apply for Letters Patent in foreign countries directly in its own name, and to claim priority of the filling date of the application for Letters Patent of the United States of America under the provisions of any and all international conventions and treaties.

I hereby authorize and request the Commissioner of Patents of the United States of America to issue Letters Patent upon the aforesaid application, division, extension, continuation or reissue, to AMOREPACIFIC CORPORATION, for the sole use and benefit of AMOREPACIFIC CORPORATION, its successors, assigns, and legal representatives, to the full end of the term for which Letters Patent may be granted, the same as they would have been held and enjoyed by me had this assignment not been made, and we hereby authorize and request the equivalent authorities in foreign countries to issue the patents of their respective countries to AMOREPACIFIC CORPORATION.

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**RECORDED: 10/12/2011** 

I agree that, when requested, I will, without charge to AMOREPACIFIC CORPORATION, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for the inventions in any and all countries and for vesting title thereto in AMOREPACIFIC CORPORATION, its successors, assigns, and legal representatives or nominees.

I covenant with AMOREPACIFIC CORPORATION, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

I further authorize and direct the attorney or agent of record to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

First and s	ole named inventor:	JEEHYO IN	
Signature:	8[ 24 <u>T</u>	Date: 2011 10.12	

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