

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Anthony M Martino	10/06/2011
Kevin Kai Cao	10/05/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Mattel, Inc.
<b>Street Address:</b>	333 Continental Blvd
<b>City:</b>	El Segundo
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90245-5012
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29397872
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(503)972-9115
<b>Phone:</b>	5032246655
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Kolisch Hartwell, PC
<b>Address Line 1:</b>	520 SW Yamhill St, Suite 200
<b>Address Line 4:</b>	Portland, OREGON 97204
<b>ATTORNEY DOCKET NUMBER:</b>	MAT 3Z601D
<b>NAME OF SUBMITTER:</b>	Carla Todenhausen
<b>Total Attachments: 2</b> source=20111005_executedAssignment_MAT3Z160D#page1.tif source=20111005_executedAssignment_MAT3Z160D#page2.tif	

CH \$40.00 29397872

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**PATENT**  
**REEL: 027051 FRAME: 0993**

**ASSIGNMENT**

WHEREAS, we, Anthony M. Martino of Thousand Oaks, California and Kevin Kai Cao of Reseda, California, have invented certain new and useful improvements as described in:

- a U.S. design patent application entitled TOY HOUSING, filed on July 21, 2011 as U.S. Patent Application Serial No. 29/397,872; and
- including any provisional patent applications or nonprovisional patent applications which are claimed for priority by any patent application listed above;

WHEREAS, Mattel, Inc., a Delaware corporation headquartered in El Segundo, California is desirous of acquiring an interest therein;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Anthony M. Martino and Kevin Kai Cao, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc. as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc. and its successors and assigns.

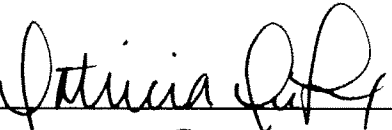
Further, we hereby covenant and agree to and with Mattel, Inc. and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application(s), and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc. and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10/6/11 day of \_\_\_\_\_, 2011.

  
\_\_\_\_\_  
Anthony M. Martino

Witness:

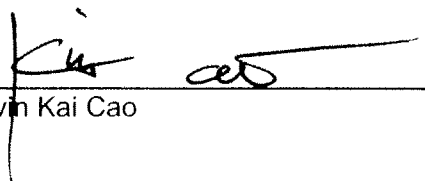
Signature:   
\_\_\_\_\_

Name: Patricia Delzon

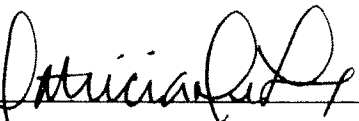
Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10/5/2011 day of \_\_\_\_\_, 2011.

  
\_\_\_\_\_  
Kevin Kai Cao

Witness:

Signature:   
\_\_\_\_\_

Name: Patricia Delzon

Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245