

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Erik von Schoultz	09/30/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Drosselmeyer Designgroup AB
<b>Street Address:</b>	Textilgatan 43
<b>City:</b>	Stockholm
<b>State/Country:</b>	SWEDEN
<b>Postal Code:</b>	SE-120 30
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29402427
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Jeffrey S. Melcher
<b>Address Line 1:</b>	2000 M Street NW
<b>Address Line 2:</b>	7th Floor
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036-3307
<b>ATTORNEY DOCKET NUMBER:</b>	16124-50633
<b>NAME OF SUBMITTER:</b>	Jeffrey S. Melcher
<b>Total Attachments: 1</b> source=Assignment-Executed-16124-50633#page1.tif	

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**PATENT**  
**REEL: 027053 FRAME: 0683**

ASSIGNMENT

WHEREAS, the undersigned, to wit:

1) SCHOULTZ, Erik von

(hereinafter ASSIGNOR), has/have made an invention known as Dkt. No. 16124-50633 and entitled: "KEY RING" for which a design application was filed in the U.S. Patent Office on 23 September 2011 as U.S. Patent Application Serial No. 29/402,427, which claims priority to International Design Registration No. DM/075,731, filed on 29 March 2011;

AND WHEREAS Drosselmeyer Designgroup AB (hereinafter ASSIGNEE), a corporation organized and existing under the laws of Sweden and having its principal office and place of business at Textilgatan 43, SE-120 30, Stockholm, Sweden, desires to acquire the complete interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR, does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application together with the right of priority to the International Design Registration, and to said application and to all national patent application filings, continuations, divisions, reissues and substitutes of said European design application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue a Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives and hereby authorize(s) Manelli Selter PLLC, of the above address to insert hereon any further identification necessary or desirable for recordation of this document.

ASSIGNOR hereby agrees to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.


ASSIGNOR furthermore agrees upon request of said ASSIGNEE, and without further remuneration, to execute any and all papers desired by said ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE.

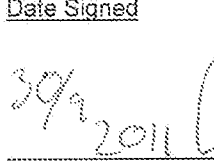
Executed on the date(s) below indicated.

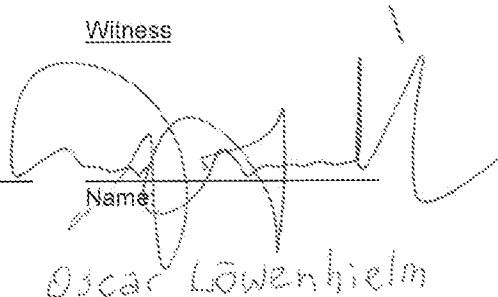
Signature

Date Signed

Witness

1) 





Name: SCHOULTZ, Erik von

Name: Oscar Löwenhielm