PATENT ASSIGNMENT

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sun Mi JUNG	03/30/2011
Jeong II KANG	03/30/2011
Kun Ho CHO	03/30/2011

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.
Street Address:	416 Maetan-dong, Yeongtong-gu
Internal Address:	Gyeonggi-do
City:	Suwon-si
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13272551

CORRESPONDENCE DATA

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NAME OF SUBMITTER:

Jeffrey Heller - Formalities Specialist

Total Attachments: 1

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PATENT REEL: 027055 FRAME: 0954 10P \$40 00 132725

Assignment

1 10015
Whereas, We, Sun Mi Jung of Hwaseong-si, Republic of Korea; Jeong Il Kang of Yongin-si, Republic of Korea; and Kun Ho Cho of Suwon-si, Republic of Korea, hereinafter called assignors, have invented certain improvements in LIQUID CRYSTAL DISPLAY MODULE AND LIQUID CRYSTAL DISPLAY DEVICE HAVING THE SAME and executed an application for Letters Patent of the United States of America therefor on; and
Whereas, SAMSUNG ELECTRONICS CO., LTD. of 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;
Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,
We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.
We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number, filed) the application number, confirmation number, and filing date of said application when known.
Date: 2011.3.30 SUN Mi JUNG
Date: 2011. 3. 30 Jeong - Kang s/Jeong II KANG
s/Jeong Il KANG
Date: 2011, 3, 30 Kun-Ho Cho s/Kun Ho CHO
S/KUN HO CHU

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

PATENT REEL: 027055 FRAME: 0955