

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Roy Shkedi	09/20/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AlmondNet, Inc.
<b>Street Address:</b>	134 Spring Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10012
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13274242
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(480)948-3387
<b>Phone:</b>	480-948-3295
<b>Email:</b>	donald@valuablepatents.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	LOUIS J. HOFFMAN, P.C.
<b>Address Line 1:</b>	11811 North Tatum Boulevard, Suite 2100
<b>Address Line 4:</b>	Phoenix, ARIZONA 85028
<b>ATTORNEY DOCKET NUMBER:</b>	14-TV11
<b>NAME OF SUBMITTER:</b>	Louis J. Hoffman
<b>Total Attachments: 1</b> source=11-09-20-AlmondNet-TV11-ASSIGNMENT-signed#page1.tif	

**OP \$40.00 13274242**

## ASSIGNMENT

FOR VALUE RECEIVED, I, the named inventor of the below-referenced patent application, sell, assign, and transfer to AlmondNet, Inc., a Delaware corporation, and any successor, assign, legal representative, or designated nominee ("Assignee"), the entire right, title, and interest, for all countries, in and to certain inventions relating to: "Systems and Methods for Selecting Television Advertisements for a Set-Top Box Requesting an Advertisement without Knowing what Program or Channel is Being Watched," described in U.S. utility provisional patent application Serial No. 61/393,834, filed October 15, 2010, and all the rights and privileges under all Letters Patent that may be granted for those inventions, including any regular applications and continuations, continuations-in-part, and divisions thereof, and reissue patents or applications thereof, and any foreign counterparts, international applications, or national applications related to those inventions.

I request that all patents for the inventions be issued to Assignee.

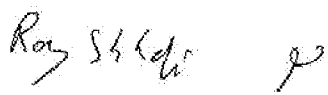
I agree that, when requested, I will, without charge to Assignee but at Assignee's expense, sign all papers, take all rightful oaths, and do all acts that may be necessary, desirable, or convenient for securing and maintaining patents for the inventions in all countries and for vesting title to such patents in Assignee.

I authorize and empower Assignee to invoke and claim, for any application for patent or other form of protection for the inventions filed by Assignee, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention that may be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any country for any purpose and more particularly in proof of the right of Assignee to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention that may be substituted for it.

I represent and covenant with Assignee that the rights and property conveyed by this Assignment are free and clear of any encumbrance, and that I have full right to convey those rights and property.

Agreed:

  
\_\_\_\_\_ at New York, New York, September 20, 2011.  
Roy Shkedi