

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kenneth R. Stuart</td> <td>03/19/2002</td> </tr> <tr> <td>Edward D. Elliott</td> <td>03/19/2002</td> </tr> <tr> <td>Bryan Andrew Krawetz</td> <td>03/19/2002</td> </tr> <tr> <td>Jayesh Kumar Patel</td> <td>03/19/2002</td> </tr> </tbody> </table>		Name	Execution Date	Kenneth R. Stuart	03/19/2002	Edward D. Elliott	03/19/2002	Bryan Andrew Krawetz	03/19/2002	Jayesh Kumar Patel	03/19/2002
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Kenneth R. Stuart	03/19/2002										
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Jayesh Kumar Patel	03/19/2002										
RECEIVING PARTY DATA											
Name:	EK3 Technologies, Inc.										
Street Address:	369 York Street										
City:	London, Ontario										
State/Country:	CANADA										
Postal Code:	N6B 3R4										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13220625</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13220625						
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Application Number:	13220625										
CORRESPONDENCE DATA											
Fax Number:	(858)314-1501										
Phone:	8583141500										
Email:	kteuk@mintz.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	JAMES P. CLEARY										
Address Line 1:	3580 Carmel Mountain Road, Suite 300										
Address Line 4:	SAN DIEGO, CALIFORNIA 92130										
ATTORNEY DOCKET NUMBER:	41865-501C01US										
NAME OF SUBMITTER:	JAMES P. CLEARY										
Total Attachments: 4 source=41865-501C01US Assignment#page1.tif source=41865-501C01US Assignment#page2.tif source=41865-501C01US Assignment#page3.tif source=41865-501C01US Assignment#page4.tif											

CH \$40.00 13220625

ASSIGNMENT

WHEREAS, Kenneth R. Stuart, Edward D. Elliott, Bryan Andrew Krawetz, and Jayesh Kumar Patel made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled

**NARROWCAST MEDIA CONTENT DISTRIBUTION AND DISPLAY SYSTEM WITH
CONTENT BIASING ENGINE**

_____ issued as U.S Patent No. _____
X filed as serial no. 10/032,795 on December 26, 2001
_____ filed herewith

WHEREAS, EK3 Technologies, Inc., a Canadian corporation and whose address is 100 Collip Circle, Suite 230, London, Ontario, N6G 4X8 Canada and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, effective as of the date signed, we hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;
4. Warrant that we have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;
5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent

shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing any facts of our conceptions, disclosures, and reduction to practice of said inventions or discoveries.

IN WITNESS WHEREOF:

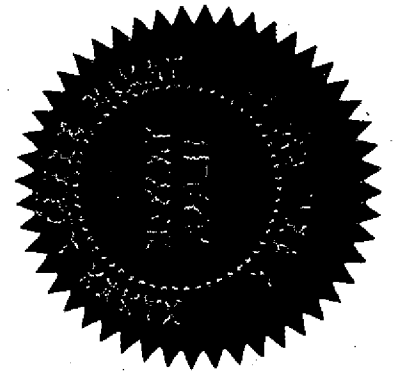
Kenneth R. Stuart
Kenneth R. Stuart

March 19, 2002
Date

On March 19, 2002 before me, Karen L. McKay, Notary Public, personally appeared Ken Stuart, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Karen McKay
Notary Public



IN WITNESS WHEREOF:

E. D. Elliott

Edward D. Elliott

March 19/2002

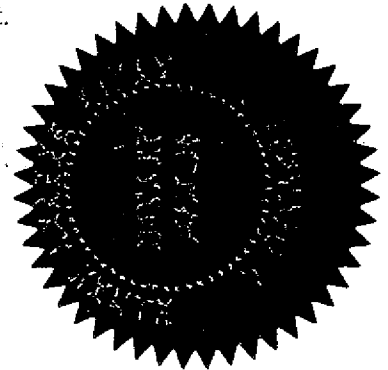
Date

On March 19, 2002 before me, Karen L. McKay, Notary Public, personally appeared Edward D. Elliott, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Karen McKay

Notary Public



IN WITNESS WHEREOF:

Bryan Andrew Krawetz

Bryan Andrew Krawetz

March 19/2002

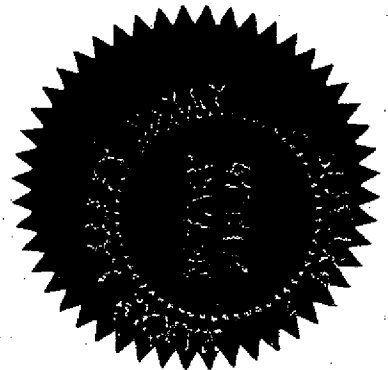
Date

On March 19, 2002 before me, Karen L. McKay, Notary Public, personally appeared Bryan A. Krawetz, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

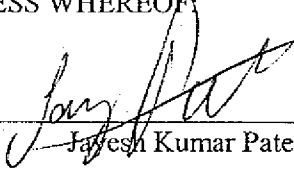
Witness my hand and official seal.

Karen McKay

Notary Public



IN WITNESS WHEREOF

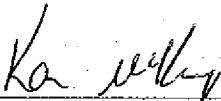


Jayesh Kumar Patel

March 19 2002
Date

On March 19, 2002 before me, Karen L. McKay, Notary Public, personally appeared Jayesh K. Patel, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



Notary Public

