

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jason William Day</td><td>10/13/2011</td></tr><tr><td>Fredrick Edward Lockwood</td><td>10/13/2011</td></tr><tr><td>Joern Ralph Karsten</td><td>10/13/2011</td></tr></tbody></table>	Name	Execution Date	Jason William Day	10/13/2011	Fredrick Edward Lockwood	10/13/2011	Joern Ralph Karsten	10/13/2011	
Name	Execution Date								
Jason William Day	10/13/2011								
Fredrick Edward Lockwood	10/13/2011								
Joern Ralph Karsten	10/13/2011								
RECEIVING PARTY DATA									
Name:	The Procter & Gamble Company								
Street Address:	One Procter & Gamble Plaza								
Internal Address:	Attn.: Chief Patent Counsel								
City:	Cincinnati								
State/Country:	OHIO								
Postal Code:	45202								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13272312</td></tr></tbody></table>	Property Type	Number	Application Number:	13272312					
Property Type	Number								
Application Number:	13272312								
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ATTORNEY DOCKET NUMBER:	12271								
NAME OF SUBMITTER:	Peter D Meyer								
Total Attachments: 3 source=12271_ASGN#page1.tif source=12271_ASGN#page2.tif source=12271_ASGN#page3.tif									

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PATENT  
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G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled PROCESS FOR REWINDING A WEB MATERIAL, Attorney's Docket No. 12271 and filed in the United States Patent Office as Number 13/272,312, on October 13, 2011. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Jason William DAY of 179 Cedarbrook Drive, Loveland, OH 45140, USA;  
Fredrick Edward LOCKWOOD of 8740 Althaus Road, Cincinnati, OH 45247, USA;  
Joern Ralph KARSTEN of 5635 E. Fountain Drive, Mason, OH 45040, USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/272,312, to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

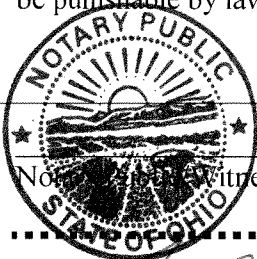
This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Jason William DAY  
Jason William DAY

10/13/2011  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 13<sup>th</sup> day of October, 2011, before me personally appeared Jason William DAY, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.



**PETER D. MEYER**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date, Section 147.03 O.R.C.

[Signature]  
Notary Public/Witness signature

Signed: Fredrick Edward LOCKWOOD  
Fredrick Edward LOCKWOOD

Oct. 13, 2011  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 13<sup>th</sup> day of October, 2011, before me personally appeared Fredrick Edward LOCKWOOD, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.



**PETER D. MEYER**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date, Section 147.03 O.R.C.

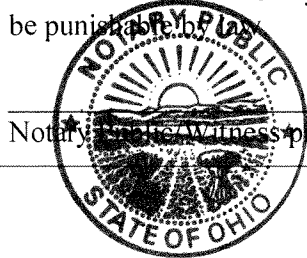
[Signature]  
Notary Public/Witness signature

Signed: Joern Karsten  
Joern Ralph KARSTEN

10/13/11  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 13<sup>th</sup> day of October, 2011, before me personally appeared Joern Ralph KARSTEN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by



**PETER D. MEYER**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date. Section 147.03 O.R.C.

[Signature]  
Notary Public/Witness signature