

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kiat-Cheong Toh	10/21/2010
Simon Nicholas Dutton	11/03/2010
RECEIVING PARTY DATA	
Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29366823
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Colgate-Palmolive Company
Address Line 1:	909 River Road
Address Line 2:	Patent Department
Address Line 4:	Piscataway, NEW JERSEY 08855
ATTORNEY DOCKET NUMBER:	9087-01-PCP
NAME OF SUBMITTER:	Michele Konrad
Total Attachments: 3 source=9087-01-PCP_Executed_Assignment#page1.tif source=9087-01-PCP_Executed_Assignment#page2.tif source=9087-01-PCP_Executed_Assignment#page3.tif	

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PATENT
 REEL: 027069 FRAME: 0443

ASSIGNMENT

WHEREAS, WE, Kiat-Cheong TOH and Simon Nicholas DUTTON (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as Application Serial No. 29/366,823, filed July 30, 2010, naming the ASSIGNOR(S) as inventor(s), and entitled "TRANSVERSE PORTION OF A CONTAINER"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: July 30, 2010
(date of filing)

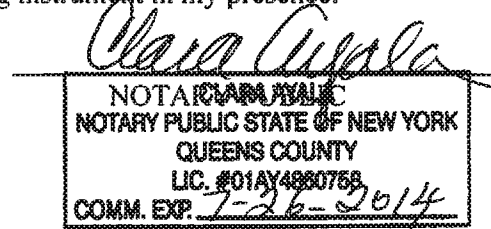
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21st day of OCTOBER 2010.

[Signature]
Kiat-Cheong TOH

Address: 100-25 Queens Blvd., Apt. 5BB
Forest Hills, NY 11375
US

State of New York
County of QUEENS

On this day of Oct. 21, 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this ____ day of ____ 2010.

Simon Nicholas DUTTON

Address: 17 Denver Drive
New City, NY 10956
US

State of
County of

On this day of _____ 20__, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this ____ day of
_____ 2010.

Kiat-Cheong TOH

Address: 100-25 Queens Blvd., Apt. 5BB
Forest Hills, NY 11375
US

State of
County of

On this day of _____ 20____, before me, a Notary Public in and for
the State and County aforesaid, personally appeared the above signatory, known to me to be
the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of
NOVEMBER 2010.

Simon Nicholas DUTTON
Simon Nicholas DUTTON

Address: 17 Denver Drive
New City, NY 10956
US

State of NEW YORK
County of ROCKLAND

On this day of NOVEMBER 2010, before me, a Notary Public in and for
the State and County aforesaid, personally appeared the above signatory, known to me to be
the person of that name, who executed the foregoing instrument in my presence.

Susan Schmidt
NOTARY PUBLIC

SUSAN SCHMIDT
Notary Public, State of New York
No. 0490363322
Qualified in Rockland County
Commission Expires May 31, 2014