PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ken Krankkala	10/03/2011
Todd R. Donaldson	10/03/2011
C. Kwai Kong	10/03/2011

RECEIVING PARTY DATA

Name:	Bell Automotive Products, Inc.
Street Address:	1155 W. Rio Salado Pkwy, Ste. 101
City:	Тетре
State/Country:	ARIZONA
Postal Code:	85281

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29404082

CORRESPONDENCE DATA

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US Mail.

Correspondent Name: Kenneth C. Booth

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ATTORNEY DOCKET NUMBER: 1543.050

NAME OF SUBMITTER: Kenneth C. Booth

Total Attachments: 2

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PATENT REEL: 027071 FRAME: 0818

ASSIGNMENT

The following inventors ("Assignors") have invented certain improvements in a/an Nautical Stars License Plate Frame and filed on 10/14/11 a U.S. patent application, serial number 29/404,082, (collectively the "Invention"):

Ken Krankkala, Anthem, AZ Todd R. Donaldson, Scottsdale, AZ Kwai Kong, Gilroy, CA

Bell Automotive Products, Inc. ("Assignee"), a corporation of Delaware whose address is 18940 N. Pima Rd. Ste. 200, Scottsdale, AZ 85255, desires to acquire the entire right, title and interest in the Invention, and to any United States and foreign patents to be obtained from the Invention.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which we acknowledge, Assignors hereby: 1) sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in the Invention, including any divisions, continuations, and continuations-in-part of the above-identified application, and in and to any and all Letters Patent of the United States and foreign countries which may be granted or have granted for the Invention, and in and to any and all reissues reexaminations, extensions, or counterparts of the above-identified application, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and foreign countries; 2) authorize and request the Commissioner of Patents to issue any and all such Letters Patent granted upon the Invention to Assignee, its successors and assigns; and 3) agree that Assignee may apply for foreign Letters Patent on the Invention.

Assignors warrant and covenant that we have the full and unencumbered right to sell, assign, and transfer the interests hereby sold, assigned, and transferred and that we have not executed and will not execute any document or instrument in conflict with this Assignment. Assignors further covenant and agree that, upon the request and at the expense of Assignee, we will execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to the Invention, communicate to Assignee all facts known to us relating to the Invention and its history; and perform all other lawful acts deemed necessary or desirable by Assignee and its legal representatives, to secure, maintain, and enforce patent protection for the Invention and for vesting title to the Invention in Assignee, and in particular to perfect title to the above-identified application including divisions, continuations, and continuations-in-part of the above-identified application, and any and all Letters Patents of the United States and foreign countries which may be granted or have been granted on the above-identified application, including reissues, reexaminations, extensions, or counterparts.

Assignors hereby grant to Bell Automotive Products, Inc., or its designated representative, authority and power to insert on this Assignment any further identification which may be necessary or desirable for purposes of recordation of this Assignment.

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PATENT REEL: 027071 FRAME: 0819

Executed this 3_day of 0 (1)	ober , 2011 at <u>Scottsdale</u> AZ .
	By: ————————————————————————————————————
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