

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Eran David Pinhasov	01/15/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Zoran Corporation
<b>Street Address:</b>	1390 Kifer Road
<b>City:</b>	Sunnyvale
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94086
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13276102
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)588-0500
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<b>Email:</b>	prosecutiondocketing@flhlaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Zoran Corporation c/o Frommer Lawrence &
<b>Address Line 1:</b>	745 Fifth Ave
<b>Address Line 4:</b>	New York, NEW YORK 10151
<b>ATTORNEY DOCKET NUMBER:</b>	1361034-2082.3
<b>NAME OF SUBMITTER:</b>	John W. Branch
<b>Total Attachments: 2</b> source=00993028#page1.tif source=00993028#page2.tif	

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**PATENT**  
**REEL: 027081 FRAME: 0563**

COPY

Attorney Docket No.: 21333/1209809-US2

ASSIGNMENT

I, Eran David Pinhasov, a citizen of Israel, residing at 13 Tarmab St.; 30900  
Zichron Yaakov; ISRAEL;

and each of us, if more than one person is identified above (hereinafter "ASSIGNOR") in  
consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and  
valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged,  
paid to ASSIGNOR by

Zoran Corporation

a Corporation organized under the laws of Delaware, located at 1390 Kifer Road, Sunnyvale,  
California 94086 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its  
successors and assigns, the below indicated right, title, and interest, **throughout the world** in  
and to my Invention entitled:

AUTO POLARIZED LIGHT REMOVAL

invented by me and described in Patent Application No. 12/352,520, filed on January 12, 2009,  
which claims priority to U.S. Provisional Application No. 61/022,129, filed on January 18,  
2008, and U.S. Provisional Application No. 61/079,078, filed on July 8, 2008, in the United  
States of America; and all patents, divisions, reissues, continuations and any extensions thereof  
and rights of priority therein, including the right to sue for past infringement and any such  
recovery, said interest being my entire ownership interest in the same, to be held and enjoyed  
by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the  
term thereof, as fully and entirely as the same would have been held and enjoyed by me if this  
assignment and sale had not been made, including all rights of Assignor to recover for past  
infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said  
ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or  
representative, or the counsel or representative of its successors or assigns, shall advise that an  
amendment to, or a division of, or any other proceeding or action in connection with an

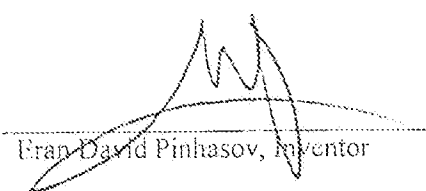
application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commissioner of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: 15-Jan-09

  
Eran David Pinhasov, Inventor