

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>James R. Everingham</td><td>10/09/2011</td></tr><tr><td>Amy Lee</td><td>10/10/2011</td></tr></tbody></table>		Name	Execution Date	James R. Everingham	10/09/2011	Amy Lee	10/10/2011						
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James R. Everingham	10/09/2011												
Amy Lee	10/10/2011												
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Luminate, Inc.</td></tr><tr><td>Street Address:</td><td>100 View Street</td></tr><tr><td>Internal Address:</td><td>Suite 201</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94041</td></tr></table>		Name:	Luminate, Inc.	Street Address:	100 View Street	Internal Address:	Suite 201	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94041
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PROPERTY NUMBERS Total: 1													
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Total Attachments: 2 source=PIXA-003DESCON5_Executed_Assignment#page1.tif source=PIXA-003DESCON5_Executed_Assignment#page2.tif													

OP \$40.00 29403826

501695188

PATENT
REEL: 027082 FRAME: 0049

ASSIGNMENT OF APPLICATION (JOINT)

Atty Docket No. PIXA-016DES

THIS ASSIGNMENT, by James R. Everingham, residing in Santa Cruz, California; and Amy Lee, residing in San Mateo, California; (hereinafter referred to as the assignors), witnesseth:

WHEREAS, the said assignors have invented certain new and useful improvements in:

"GRAPHICAL USER INTERFACE FOR IN-IMAGE INTERACTIVE APPLICATION"

X filed on October 11, 2011 as U.S. Application Serial No. 29/403,826

_____ for which an application for a United States Patent was executed on _____, and

WHEREAS, **Luminate, Inc.** a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at **100 View Street, Suite 201, Mountain View, California 94041** (hereinafter referred to as the assignee) is desirous of acquiring their right, title and interest in and to said invention and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW THEREFORE, for good and sufficient considerations, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, all of their right, title and interest in and to the above-mentioned invention, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and behalf and the use and behalf of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said invention, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said invention in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said invention, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said invention and the Letters Patent to be issued thereon for the use and behalf of said assignee, its successors, legal representatives and assigns.

The undersigned assignors hereby grant the patent practitioners associated with **CUSTOMER NUMBER 24353** the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date 10-9-11

Name of Inventor _____


James R. Everingham

Date _____

Name of Inventor _____

Amy Lee

PATENT

REEL: 027082 FRAME: 0050

ASSIGNMENT OF APPLICATION (JOINT)

Atty Docket No. PIXA-016DES

THIS ASSIGNMENT, by James R. Everingham, residing in Santa Cruz, California; and Amy Lee, residing in San Mateo, California; (hereinafter referred to as the assignors), witnesseth:

WHEREAS, the said assignors have invented certain new and useful improvements in:

"GRAPHICAL USER INTERFACE FOR IN-IMAGE INTERACTIVE APPLICATION"

X. filed on October 11, 2011, as U.S. Application Serial No. 29/403,826

for which an application for a United States Patent was executed on _____, and

WHEREAS, Luminate, Inc. a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at **100 View Street, Suite 201, Mountain View, California 94041** (hereinafter referred to as the assignee) is desirous of acquiring their right, title and interest in and to said invention and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon;

NOW THEREFORE, for good and sufficient considerations, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, all of their right, title and interest in and to the above-mentioned invention, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and behalf and the use and behalf of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said invention, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said invention in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said invention, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said invention and the Letters Patent to be issued thereon for the use and behalf of said assignee, its successors, legal representatives and assigns.

The undersigned assignors hereby grant the patent practitioners associated with CUSTOMER NUMBER 24353 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date _____ Name of Inventor _____

James R. Everingham

Date 10 October 2011 Name of Inventor Amy Lee

Amy Lee

PATENT

RECORDED: 10/18/2011

REEL: 027082 FRAME: 0051