PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Darin J. Dishneau	10/14/2011
Patrick Joseph Derks	10/14/2011

RECEIVING PARTY DATA

Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13276227

CORRESPONDENCE DATA

Fax Number: (425)936-7329
Phone: 425-707-9382

Email: vffiling@microsoft.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Assal Meftahi
Address Line 1: One Microsoft Way

Address Line 2: Patent Group Docketing Dept
Address Line 4: Redmond, WASHINGTON 98052

ATTORNEY DOCKET NUMBER: 3333913.01

NAME OF SUBMITTER: Ruchika Kapoor

Total Attachments: 2

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PATENT REEL: 027082 FRAME: 0555 CH \$40.00 1327

PATENT ASSIGNMENT

I/WE, Darin J. Dishneau, Patrick Joseph Derks ("ASSIGNOR"), have invented
subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled
"PREDICTIVE SHOPPING NOTIFICATIONS" ("APPLICATION"), which:

X	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
	authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and
	Corporate Affairs Department, Microsoft Corporation, One Microsoft Way,
	Redmond, Washington 98052, who are associated with customer number
	69316, to insert here in parenthesis (Application No,
	filed this APPLICATION's Application No. and filing date, when
	known;
	was filed on and was given Application No;
П	is filed concurrently herewith.

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature Oni 1 Onlin Darin J. Dishneau	Date OcH4, 2011
Printed Name in English	Printed Name in Native Language (if other than English)

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REEL: 027082 FRAME: 0556

Inventor's Signature Patrick Joseph Derks	Date Oct 14,201/
Printed Name in English	Printed Name in Native Language (if other than English)

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