

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Martin Schragger	10/19/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Avon Associates, Inc.
<b>Street Address:</b>	4101 N. Ocean Boulevard, Suite 1209
<b>City:</b>	Boca Raton
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33431
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11279836
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	NOVAK DRUCE + QUIGG LLP
<b>Address Line 1:</b>	525 Okeechobee Blvd, 15th Floor
<b>Address Line 4:</b>	West Palm Beach, FLORIDA 33401
<b>ATTORNEY DOCKET NUMBER:</b>	7355-1-1
<b>NAME OF SUBMITTER:</b>	Victoria K. Hanson
<b>Total Attachments: 2</b> source=P0114487#page1.tif source=P0114487#page2.tif	

OP \$40.00 11279836

Docket No. 7355-1-1

ASSIGNMENT

WHEREAS, I/we, the below-named inventor(s) whose residence is as stated below, have invented certain new and useful improvements for VOICE CONTROLLED MULTIMEDIA AND COMMUNICATIONS SYSTEM for which U.S. Patent Application No. 11/279,838 was filed on April 14, 2006; and

WHEREAS, AVON ASSOCIATES, INC., existing by virtue of the laws of the State of Nevada and having an office at 4101 N. Ocean Boulevard, Suite 1209, Boca Raton, Florida 33431, hereinafter called the ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said invention and to any Letters Patent that may be granted therefore in the United States of America and in any and all foreign countries.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/we hereby assign to ASSIGNEE the entire right, title and interest to said invention, to all rights of priority thereto pursuant to the International Convention for the Protection of Industrial Property, and in any Letters Patent on the invention that may be granted in the United States of America and in any and all foreign countries, including any and all Letters Patent that are divisions, reissues, continuations, substitutions or extensions of any Letters Patent or applications therefore on the invention.

I/we hereby authorize and request the Commissioner of the United States Patent and Trademark Office and the officials of any and all foreign countries to issue any and all of said Letters Patent, when granted, to the ASSIGNEE.

Further, I/we hereby agree to communicate to said ASSIGNEE or its representatives any facts known to me respecting said invention, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, to execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, and to make all rightful oaths and generally do everything possible to aid said ASSIGNEE and its representatives to obtain and enforce proper protection for said invention in the United States of America and in any and all foreign countries.

I/we further agree that the terms, covenants and conditions of this assignment shall inure to the benefit of ASSIGNEE, its successors, assigns, and legal representatives, and shall be binding on me, my heirs, legal representatives, and assigns.

{WP489172;1}

Docket No. 7355-1-1

Full name of inventor: Martin Schragar

Signature: *Martin Schragar*

Date: 10/19/11

Residence:

State of Florida

County of Palm Beach

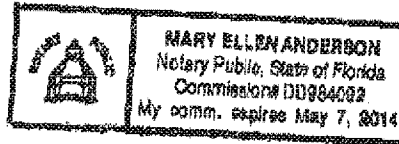
On this 19 day of OCTOBER, 2011, before me, a Notary Public in and for the County and State aforesaid, appeared MARTIN M. SCHRAGER, to me personally known to be the same person whose name is subscribed to the foregoing instrument, or who has produced FLORIDA DRIVER LICENSE as identification, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.

*Mary Ellen Anderson*  
Notary Public

SEAL

My Commission Expires: \_\_\_\_\_



[WF450172;1]