

FORM PTO 1585

## RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE  
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09/28/2011



103633575

## PATENTS ONLY

Remarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Nikhil DESPHANDE and Smadar GEFEN

Additional name(s) of conveying parties attached? ☐ Yes x No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other: \_\_\_\_\_

Execution dates: September 23, 2011 and September 23, 2011

2. Name and address of receiving party(ies)

Name: Disney Enterprises, Inc.

Street Address:

500 South Buena Vista Street  
Burbank, CA 91521

4. Application numbers or patent numbers:

A. Patent Applications: 13/242,167 filed on  
September 23, 2011

B. Patent No.(s)

Additional Numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael J. Marcin, Esq.  
Internal Address: Fay Kaplun & Marcin, LLPStreet Address: 150 Broadway, Suite 702  
City: New York State: New York ZIP: 100386. Total number of applications and patents involved: 1.  
TITLE: AUTOMATIC REPOSITIONING OF  
VIDEO ELEMENTS7. Total fee (37 C.F.R. 1.341) ..... \$ 40.00  
☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Michael J. Marcin, (Reg. No. 48,198)

Name of Person Signing

Signature

September 23, 2011

Date

Total Number of pages including cover sheet, attachments, and document: 4

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Mail Stop: Assignments  
 Commissioner of Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

PATENT  
 REEL: 027090 FRAME: 0340

**ASSIGNMENT**

WHEREAS, I/We,

**Nikhil DESHPANDE**  
**8 Navesink Dr.**  
**Pennington, NJ 08534**  
**Citizenship: India**

**Smadar GEFEN**

**Yardley, Pennsylvania**  
**Citizenship: United States of America**

(hereinafter also referred to as "ASSIGNOR"); have invented new and useful inventions and discoveries in **"AUTOMATIC REPOSITIONING OF VIDEO ELEMENTS"**, for which the Specification is being filed on the same day as this Assignment; and

WHEREAS, Disney Enterprises, Inc., a corporation of Delaware having an office at 500 South Buena Vista Street, Burbank, CA 91521, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the application and invention therein described and claimed and any Letters Patent that may be issued upon the application or for the improvements therein contained.

NOW, THEREFORE, in consideration of One U.S. Dollar (U.S. \$1.00) and other valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said inventions and discoveries, said application, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.

3. Authorize and request the Commissioner for Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to

Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance.


5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 23 day of  
SEPT, 2011.

  
\_\_\_\_\_  
Nikhil DESHPANDE

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 23rd day of

Sep, 2011.



Smadar GEFEN