

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| William Alexander Strand | 08/31/2011 |
| RECEIVING PARTY DATA | |
| Name: | Amazon Technologies, Inc. |
| Street Address: | P.O. Box 8102 |
| City: | Reno |
| State/Country: | NEVADA |
| Postal Code: | 89507 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 13222802 |
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| ATTORNEY DOCKET NUMBER: | 170106-1240 |
| NAME OF SUBMITTER: | Karen G. Hazzah |
| Total Attachments: 3 source=01432444#page1.tif source=01432444#page2.tif source=01432444#page3.tif | |

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PATENT

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U.S. Patent Appln. No.
Filing Date

Attorney Docket No. 170106-1240
Client Docket No. REG127734 201IPT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

William Alexander Strand
410 Terry Avenue North
Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

“GAME RECOMMENDATIONS BASED ON GESTURE TYPE” for which:

a non-provisional application for United States Letters Patent:

was filed on _____ and accorded U.S. Serial No. _____; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE’S legal representatives, of Thomas, Kayden, Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in parenthesis (U.S. Serial No. 13/222,802 filed 08/31/2011) this APPLICATION’S U.S. Serial Number and filing date, when known.

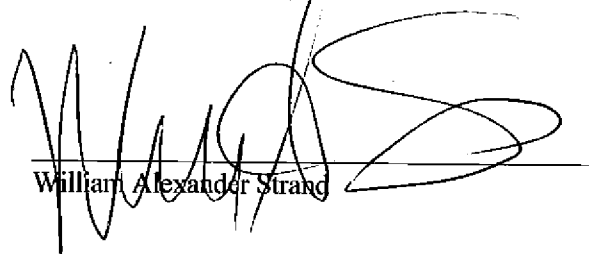
WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No.
Filing Date

Attorney Docket No. 170106-1240
Client Docket No. REG127734 2011PT

8/31/2011
Date


William Alexander Strand

WITNESSED BY:

Uli Uly
Witness (Signature)

8/31/2011
Date

Michelle Murphy
Witness (Printed Name)