PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joost Robert van Haasteren	10/12/2011

RECEIVING PARTY DATA

Name:	S.C. Johnson & Son, Inc.
Street Address:	1525 Howe Street
City:	Racine
State/Country:	WISCONSIN
Postal Code:	53403-2236

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29402507

CORRESPONDENCE DATA

Fax Number: (312)463-5001 Phone: 312-463-5000

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Banner & Witcoff, Ltd.

Address Line 1: Ten South Wacker Drive

Address Line 2: Suite 3000

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 007749.00009

NAME OF SUBMITTER: Tara Goodarzi

Total Attachments: 2

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<u>PATENT</u>

REEL: 027092 FRAME: 0587

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ASSIGNMENT

WHEREAS, I, Joost Robert van Haasteren, (ASSIGNOR), am the inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

APPLICATOR

which application was filed on September 23, 2011 and assigned Application No. 29/402,507; and

WHEREAS,

S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

Attorney Docket No.:007749.00009 SCJ Docket No. SL80790BR

And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

12-10-2011 Date:

Joost Robert van Haasteren

12-10-2011

ate:

Vitness Signature

Withers Name

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