

PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ryan Harris	07/16/2011
Meir Schwartz	07/15/2011
Meir Hayman	07/11/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Ituran USA
<b>Street Address:</b>	1700 NW 64th Street
<b>Internal Address:</b>	Suite 100
<b>City:</b>	Ft. Lauderdale
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33309
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13185082
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(215)735-9305
<b>Email:</b>	suzanne.chocklette@thebellesgroup.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Brian L. Belles
<b>Address Line 1:</b>	404 S. 16th Street
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19146
<b>ATTORNEY DOCKET NUMBER:</b>	ITU-001-US
<b>NAME OF SUBMITTER:</b>	Brian L. Belles
<b>Total Attachments: 2</b> source=assignment#page1.tif source=assignment#page2.tif	

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ASSIGNMENT

WHEREAS, We, Ryan Harris, residing at 7848 NW 71<sup>st</sup> Way, Parkland, FL 33067, Meir Schwartz, 2131 SE 10<sup>th</sup> Ave, Fort Lauderdale, FL 33316 and Meir Hayman, 16 Hasar Shapira St. Rishon Lezion 75704 Israel, (hereinafter the "Assignors,") are joint inventors of certain inventions or improvements for which we have made applications for Letters Patent, entitled SYSTEM, METHOD AND APPARATUS FOR TRACKING PARKING BEHAVIOR OF A VEHICLE, filed July 18, 2011 as U.S. Patent Application Serial No. 13/185,082;

WHEREAS, Ituran USA (hereinafter the "Assignee") of 1700 NW 64th Street, Suite 100 Ft. Lauderdale, FL 33309, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said applications, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to me in hand paid by said Assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, said Assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said Assignee, the entire right, title and interest in and to said invention or improvement and said application and any and all continuations, divisionals, non-provisionals, and renewals of and substitutes for said applications, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and assign to and authorize said Assignee, to file in the name of Assignee applications for Letters Patent in all countries, the same to be held and enjoyed by said Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent, respectively, may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND we hereby covenant that we have full right to convey the entire interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said applications and said Letters Patent to said Assignee, its successors, assigns, nominees, or legal representatives, and we agree to communicate to said Assignee or to its nominees all known facts respecting said inventions or improvements, said applications and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries, all such actions to be at the sole expense of assignee.

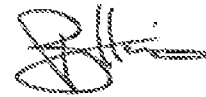
**PATENT**

AND, we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of the assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

\_\_\_\_\_  
Date:  
July 16, 2011

\_\_\_\_\_  
Ryan Harris  
Inventor



Date:  
July 15 2011

\_\_\_\_\_  
Meir Schwartz  
Inventor



Date:  
July 11, 2011

\_\_\_\_\_  
Meir Hayman  
Inventor

