PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Samuel N. Zellner	12/17/2004
Douglas R. O'Neil	12/17/2004

RECEIVING PARTY DATA

Name:	BellSouth Intellectual Property Corporation	
Street Address:	824 Market St	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	

PROPERTY NUMBERS Total: 1

	Property Type	Number
Application Number: 13276483		13276483

CORRESPONDENCE DATA

Fax Number: (919)469-4139 Phone: 919-469-2629

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via US Mail.

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Address Line 4: Cary, NORTH CAROLINA 27519

ATTORNEY DOCKET NUMBER: 040366 CON1

NAME OF SUBMITTER: Scott P. Zimmerman

Total Attachments: 3

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PATENT REEL: 027098 FRAME: 0671

<u>ASSIGNMENT</u>

WHEREAS, we, Samuel N. Zellner and Douglas R. O'Neil, have invented certain improvements in data processing for which we have executed an application for United States Patent entitled:

Methods, Systems, and Products for Participating in an Online Ecosystem.

WHEREAS, BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, desires to purchase same.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do sell, assign and transfer unto BellSouth Intellectual Property Corporation, full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents, reexaminations and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; We also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before the making of the invention and improvements disclosed and described in said application; and we hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a divisional, continuation, continuation-in-part, or reissue thereof, to, BellSouth Intellectual Property Corporation as Assignee, for their interest and for the sole use of BellSouth Intellectual Property Corporation and their assigns and legal representatives;

Property Corporation the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of BellSouth Intellectual Property Corporation and or their respective designees, insofar as permitted by applicable law;

Assignment for "Methods, Systems, and Products for Participating in an Online Ecosystem" BellSouth Ref: BS040366
Inventors: Zellner & O'Neil
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AND, for the same consideration, we agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **BellSouth Intellectual Property Corporation** their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

IN WITNESS	WHEREOF, I have	e hereunto	set my	hand	and	seal this	17	day	of
December, 200				1	2	llen			
			amuel N			~			

Before me, a Notary Public in and for the State of A, on this 1 day of December 2004, personally appeared the above-named individual, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NOTARY PUBLIC

My Commission Expires:

Notary Public, DeKalb County, Georgia My Commission Expires Nov. 13, 2007 Assignment for "Methods, Systems, and Products for Participating in an Online Ecosystem" BellSouth Ref: BS040366 Inventors: Zellner & O'Neil Page 3 of 3

IN WITNESS WHEREOF, I ha	ve hereunto set my hand and seal this May of
	Douglas R. O'Neil

Before me, a Notary Public in and for the State of A, on this December 2004, personally appeared the above-named individual, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

> Notary Public, DeKalb County, Georgia
> Y PUBLIC
>
> Notary Public, DeKalb County, Georgia
> My Commission Expires Nov. 13, 2007 NOTARY PUBLIC

My Commission Expires: _