

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Bill Best	08/03/2011
Bastien Jourde	08/29/2011
<b>RECEIVING PARTY DATA</b>	
Name:	Shock Doctor, Inc.
Street Address:	3300 Fernbrook Lane North
Internal Address:	Suite 250
City:	Plymouth
State/Country:	MINNESOTA
Postal Code:	55447
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29396572
<b>CORRESPONDENCE DATA</b>	
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Correspondent Name:	Lisa Johnson
Address Line 1:	90 South Seventh Street
Address Line 2:	2200 Wells Fargo Center
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	396032
NAME OF SUBMITTER:	Lisa Johnson
Total Attachments: 2 source=396032Assignment#page1.tif source=396032Assignment#page2.tif	

OP \$40.00 29396572

<b>ASSIGNMENT</b>	Attorney Docket No.: 396032	Page 1 of 2
	First Named Inventor: Bill Best et al.	
	Title: SOFT CHEST PROTECTOR	

WHEREAS, we, **Bill Best**, a United States citizen, residing at 2280 Shadowood Drive, Orono, MN 55356 and **Bastien Jourde**, a Canadian citizen, residing at 4254 rue Laval, Montreal, Quebec H2W 2J5, have invented certain new and useful improvements as described in an application entitled **SOFT CHEST PROTECTOR**, in which an application was made for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office by Application No. 29/396,572, filed July 1, 2011; and

WHEREAS, **Shock Doctor, Inc.**, a Corporation of the State of Delaware, and having an address of 3300 Fernbrook Lane North, Suite 250, Plymouth, MN 55447 United States ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

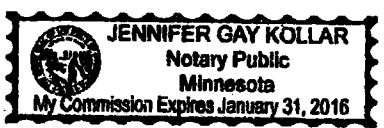
We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Bill Best  
 Bill Best  
 Date: 8/3/11

**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF MN )  
 ) : SS.  
 COUNTY OF Dakota )




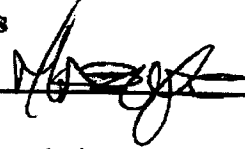
Subscribed and sworn to before me, a Notary Public, this 3<sup>rd</sup> day of Aug, 2011.

Jennifer A. Kollar  
 Notary Public

(SEAL)

<b>ASSIGNMENT</b>	Attorney Docket No.: 396032	Page 2 of 2
	First Named Inventor: Bill Best et al.	
	Title: SOFT CHEST PROTECTOR	

  
Bastien Journe  
Date: 2011-08-29

**WITNESS**  
  
Signature  
MARTIN LABERGE  
Typed Name

Form 699-0673.01