

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aleksandr V. Kennberg	12/02/2010
Aman Bhargava	12/06/2010
Carlos E. Whitt	11/23/2010
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12962002
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
Phone:	(612) 335-5070
Email:	jhr@fr.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Andrew Dommer
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-2288001
NAME OF SUBMITTER:	Andrew Dommer
Total Attachments: 4 source=161132288001Assignment#page1.tif source=161132288001Assignment#page2.tif source=161132288001Assignment#page3.tif source=161132288001Assignment#page4.tif	

CH \$40.00 12962002

ASSIGNMENT

For valuable consideration, we, ALEX KENNERG of 23 Spring Street W. Waterloo, Ontario Canada N2L 2Z7, AMAN BHARGAVA of 129 MacDowell Terrace Sunnyvale, CA 94087, CARLOS E. WHITT of 255 King Street San Francisco, CA 94107, of, hereby assign to: Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DETERMINING MESSAGE PROMINENCE, filed 12/7/2010, and assigned U.S. Serial Number 12/962,002, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-2288001



ALEX KENNBERG

Witnessed by:

Neil Thomas
Signature

Date: Dec 2, 2010

Neil Thomas
Typed or Printed Name

104-St William St E
Waterloo ON N2S 4Z1
Witness Address

AMAN BHARGAVA

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Attorney's Docket No.: 16113-2288001

ALEX KENNBERG


Witnessed by:

Signature

Date: _____


Typed or Printed Name

Witness Address



AMAN BHARGAVA

Witnessed by:



Signature

Date: 12/6/2010

John Pongsajapan

Typed or Printed Name

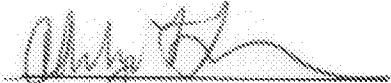
2400 Pacific Ave #504
SF, CA 94115

Witness Address



CARLOS E. WHITT

Witnessed by:


Signature

Date: 11/23/2018

Carly P. Larson
Typed or Printed Name

355 1st St. #9403
San Francisco CA 94105
Witness Address

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