

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Alex Poh Teck Choong	06/09/2011
Siang Beng Chng	06/09/2011
Seng Hwee Koh	07/09/2011
<b>RECEIVING PARTY DATA</b>	
Name:	Worldlabel Holding Pte Ltd.
Street Address:	Blk 164 Kallang Way
Internal Address:	Unit 02-22 Kolam Ayer Industrial Estate
City:	Singapore
State/Country:	SINGAPORE
Postal Code:	349248
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	7267286
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(508)898-2020
Phone:	508-898-1818
Email:	rob.frame@iplawboutique.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Nields, Lemack & Frame, LLC
Address Line 1:	176 E. Main Street
Address Line 2:	Suite 5
Address Line 4:	Westboro, MASSACHUSETTS 01581
ATTORNEY DOCKET NUMBER:	640P004
NAME OF SUBMITTER:	Kevin S. Lemack
Total Attachments: 2 source=640P004-Assignment-#page1.tif source=640P004-Assignment-#page2.tif	

OP \$40.00 7267286

**501699767**

**PATENT  
 REEL: 027106 FRAME: 0342**

ASSIGNMENT

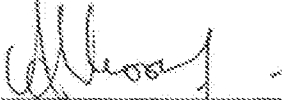
WHEREAS, We, **Alex Poh Teck Choong**, a citizen of Singapore, residing at 52, Bukit Batok East Ave 5, 10201, Singapore, **Siang Beng Chng**, a citizen of Singapore, residing at 702, West Coast Road, #13-349, 120702 Singapore and **Seng Hwee Kah**, a citizen on Singapore, residing at Blk 304, Shunfu Road, #09-79, 570304 Singapore, are the owners of U.S. Patent No. 7,267,286 issued on September 11, 2007 entitled, "SYSTEM AND METHOD FOR BATCH CONVERSION OF RFID TAG TO RFID LABEL" and are the owners of the invention described and claimed therein; and

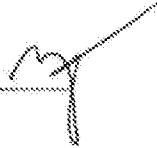
WHEREAS, **Worldlabel Holding Pte Ltd**, having a place of business at Blk 164 Kallang Way, Unit 02-22 Kolam Ayer Industrial Estate, Singapore 349248, is desirous of acquiring the entire right, title and interest in and to the same;

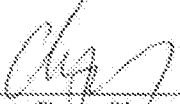
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned parties by these presents do sell, assign and transfer unto **Worldlabel Holding Pte Ltd**, our entire right, title and interest in and to the said invention, and our entire right, title and interest in and to said U.S. Patent No. 7,267,286 or any parts thereof, or any reissues, reexaminations or extensions thereof, together with the right to sue for past infringement and the right to collect damages for such infringement, the said interest to be held by **Worldlabel Holding Pte Ltd**, for its own use and behoof, and its successors, assigns or nominees, to the full end of the term for which said letters patent is granted, as fully and entirely as the same would have been held by us had this Assignment and sale not been made;


And we hereby agree for ourselves and for our heirs, executors and administrators to execute any lawful document and to testify as to any material fact or thing which **Worldlabel Holding Pte Ltd**, and its successors, assigns and nominees, may deem necessary in order to secure unto itself, its successors, assigns and nominees, the full right, title and interest in and to and the full enjoyment of said invention and letters patent or any part thereof, the same to be done without any further consideration.


IN WITNESS WHEREOF, we hereby set our hand and affix our seals.

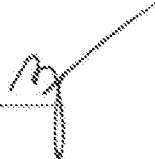
  
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Alex Poh Teck Choong  
Date: 04/09/2011

  
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Siang Beng Chng  
Date: 06/09/2011

  
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WITNESS  
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Seng Hwee Koh  
Date: 7/9/2011

  
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