PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Brian Reeves	09/22/2011
Paul E. Reeves	09/22/2011
Richard Teltz	09/22/2011
David Reeves	09/22/2011
Sanjiv Sirpal	09/23/2011
Chris Tyghe	09/22/2011

RECEIVING PARTY DATA

Name:	Imerj LLC	
Street Address:	305 Interlocken Parkway	
City:	Broomfield	
State/Country:	COLORADO	
Postal Code:	80021	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13247166

CORRESPONDENCE DATA

Fax Number:(720)562-5519Phone:720-562-5508

Email: PTOMail@mfblaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Per H. Larsen

Address Line 1: MARSH FISCHMANN & BREYFOGLE LLP

Address Line 2: 8055 E. Tufts Avenue, Suite 450 Address Line 4: Denver, COLORADO 80237

ATTORNEY DOCKET NUMBER: 50224-01929

PATENT

REEL: 027111 FRAME: 0684

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NAME OF SUBMITTER:	Per H. Larsen
Total Attachments: 2 source=Assignment_01929#page1.tif source=Assignment_01929#page2.tif	

PATENT REEL: 027111 FRAME: 0685

ASSIGNMENT & APPOINTMENT OF COMMON REPRESENTATIVE

WHEREAS, we, BRIAN REEVES, 73 ABERDEEN AVENUE, HAMILTON, ONTARIO CANADA L8P 2N8, PAUL E. REEVES, 1215 RIVERBANK WAY, OAKVILLE, ONTARIO CANADA L6H 6X4, RICHARD TELTZ, 368 HERKIMER STREET, HAMILTON, ONTARIO CANADA L8P 2J1, DAVID REEVES, 38 LARKSPUR CRESCENT, ANCASTER, ONTARIO CANADA L9K 1C6, SANJIV SIRPAL, 3264 STOCKSBRIDGE AVENUE, OAKVILLE, ONTARIO CANADA L6M 0E3 and CHRIS TYGHE, 3268 LIPTAY AVENUE, OAKVILLE, ONTARIO CANADA L6M 0N1 have invented a certain new and useful invention entitled "CROSS-ENVIRONMENT REDIRECTION for which a patent application has been prepared for filing with the United States Patent & Trademark Office, said application being identified as Attorney File No. 50224-01929.

NOW THEREFORE, be it known that we, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, IMERJLLC, a COLORADO Limited Liability Company, having a place of business at 305 Interlocken Parkway, Broomfield, CO 80021, its successors, legal representatives and assigns, the aforesaid Applications and all rights to claim priority directly or indirectly to the aforesaid Applications and all continuation, divisional, continuation-in-part and reissue Applications, all patent applications that claim priority directly or indirectly to the aforesaid Applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; we also assign any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; we warrant that no assignment of the invention(s), application or patent therefor has been made to a party other than IMERJ LLC; we warrant that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than IMERJ LLC; and we further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to IMERJ LLC, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, we hereby irrevocably appoint IMERJ LLC, its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

PATENT REEL: 027111 FRAME: 0686 IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date:	9017-22-2011	Ву:	(hun len
Date:	22/SEM/2011	By:	BRIAN REEXES PAUL E. REEVES
Date:	Sept 22, 2011	Ву:	RICHARD TELTZ
Date:	2011-09-22	Ву:	DAVID REEVES
Date:	2011-09-23	Ву:	Sanjir Siral SANJIV SIRAL
Date:	Sept 22/2011	Ву:	CHRIS TYGHE

RECORDED: 10/24/2011

50224-01929