

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Record by Petition, Granted on February 17, 2011
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Estelle Oriland	10/10/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Stella McCartney Limited
<b>Street Address:</b>	92 Golborne Road
<b>Internal Address:</b>	Peake House
<b>City:</b>	London W10 5PS
<b>State/Country:</b>	UNITED KINGDOM
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29349698
<b>Application Number:</b>	29373518
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)813-5901
<b>Phone:</b>	2128135900
<b>Email:</b>	PatentAssignments@fzlz.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Charles T.J. Weigell, Esq.
<b>Address Line 1:</b>	866 United Nations Plaza
<b>Address Line 2:</b>	Fross Zelnick Lehrman & Zissu, P.C.
<b>Address Line 4:</b>	New York, NEW YORK 10017
<b>ATTORNEY DOCKET NUMBER:</b>	STNM 1002619
<b>NAME OF SUBMITTER:</b>	Andrew W Briggie

CH \$80.00 29349698

Total Attachments: 30  
 source=SIGNED Assignment Declaration Attesting to Ownership in STNM - with Exhibits (F0893071)#page1.tif

**501702398**

**REEL: 027119 FRAME: 0706**

**PATENT**



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 29/349,698  
Title: CHAIN TRIM DETAILS FOR  
HANDBAGS AND THE LIKE  
Filed: April 23, 2010  
Inventor: Estelle Orilland  
Assignee: Stella McCartney Limited  
Our Ref: STNM 1002619

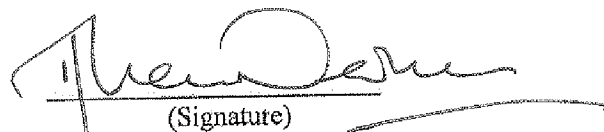
**DECLARATION ATTESTING TO OWNERSHIP IN STELLA McCARTNEY LIMITED**

I, the undersigned, being a director of Stella McCartney Limited and therefore duly authorized to sign this declaration on its behalf, declare as follows:

- 1) Attached as Exhibit 1 is a true and accurate copy of a Petition, and all accompanying exhibits, filed with the U.S. Patent Office on November 18, 2010.
- 2) Attached as Exhibit 2 is a true and accurate copy of a petition decision dated February 17, 2011, where the U.S. Patent Office granted the petition and accepted the declaration signed by Stella McCartney Limited as assignee.
- 3) I hereby confirm that the documents at Exhibits 1 and 2 demonstrate the conveyance from the named inventor, Estelle Orilland, to Stella McCartney Limited, as assignee, of all right, title and interest in and to the invention which is disclosed in the above referenced application.

The undersigned, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, (18 U.S.C. Section 1001) and may jeopardize the validity of the application or any patent issuing thereon, states that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true.

10 October 2011  
(Date)

  
(Signature)

**Stella McCartney Limited**

Name: Helen Newman

Title: Director

# EXHIBIT 1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

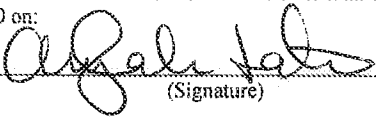
Application No.: 29/349,698 Art Unit: 2913  
Title: CHAIN TRIM DETAILS FOR EXAMINER: TBA  
HANDBAGS AND THE LIKE  
Filed: April 23, 2010  
Inventor: Estelle Orilland  
Assignee: Stella McCartney Limited  
Our Ref: STNM 1002619

PETITION TO ACCEPT DECLARATION SIGNED BY ASSIGNEE

Mail Stop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Pursuant to 35 U.S.C. Section 118 and 37 C.F.R. Section 1.47(b), Applicant herein, Stella McCartney, Ltd., owner of the above referenced design, hereby petitions for acceptance of the declaration appended at Exhibit A to this petition, signed on behalf of the owner. As will be further described by the facts set forth herein, the sole named inventor, Estelle Orilland, cannot be located after diligent effort. Applicant states that perfecting this application and receiving the original filing date is necessary to preserve its rights in the design and to prevent irreparable damage.

The facts supporting this petition are set out in the accompanying declaration of Helen Newman, director of Stella McCartney Ltd., appended at Exhibit B, are as follows. To summarize, Estelle Orilland, inventor of the design which is the subject of the current

<small>(PSN94007.2) Certificate of First Class Mailing</small>	
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on:	
November 18, 2010 (Date of Deposit)	 (Signature)
Anjali Lahiri (Printed name of person mailing paper or fee)	November 18, 2010 (Date of Signature)

application, was employed in the U.K. as a handbag designer by Stella McCartney Limited as of June, 2007, reporting directly to Ms. Stella McCartney. As a condition of her employment, all intellectual property arising from any work undertaken by Ms. Orilland in the course of her employment was to be the property of Stella McCartney Limited. The handbag design that is the subject of the above application was designed by Ms. Orilland in June of 2009 in the course of her employment with Stella McCartney Limited. Ms. Orilland left the employ of Stella McCartney Ltd. later in 2009.

After the above application was filed on April 23, 2010, Stella McCartney, Ltd. made attempts to contact Ms. Orilland by telephone and mail at the address then thought to be her most recent address requesting her assistance. Upon further inquiry, in September of 2010, Applicant determined that Ms. Orilland's most recent address to be:

49 Belsize Avenue, London, NY3 4BN, United Kingdom

Further attempts to contact Ms. Orilland at this address were unsuccessful. Applicant retained an investigator to visit this address and to make further inquiries about the possible whereabouts of Ms. Orilland. The report of the investigator is attached as an exhibit to Ms. Newman's Declaration. The report relates that during a site visit to Ms. Orilland's last known address on September 29, 2010, the current occupant of her apartment informed the investigator that Ms. Orilland no longer lived at the address and that she had moved out "four to five months ago." No forwarding address was available.

According to the report, the investigator also searched database sources, including election rolls, registered phone numbers, Land Registry details, consumer information and credit history and could find no current references for Estelle Orilland. An election roll search revealed

an Estelle Orilliano residing at the 49 Belsize Avenue address as of 2008, but had no other current information or forwarding address.

Applicant's ownership of the design is established under U.K. law, as is shown by the Declaration Regarding Legal Ownership attached at Exhibit C and signed by Ms. Helen Newman, a practicing U.K. solicitor and partner at the firm of Olswang, LLP. The Copyright, Designs and Patents Act 1988 provides in part (I) section 11 that the first owner of a copyright in a design is the author of that work save where that work is made by an employee in the course of his or her employment. The position with regard to unregistered design right is similar. In this case reference has to be made to section 215 of the Copyright, Designs and Patents Act 1988 in part (II) of the act. Copies of the relevant sections are attached to the Declaration Regarding Legal Ownership. Under this controlling law, the employer is the first owner of intellectual property rights in the work subject to any agreement to the contrary.

In the course of its handbag designing operations, Gucci Group provides human resources services on behalf of Stella McCartney, Ltd. These services include the administration of the contracts of employment of employees of Stella McCartney Limited. Insofar as under U.K. law any of the design rights to the subject handbag design would be deemed to be held by Gucci Group, it is the intention of both Gucci Group and Stella McCartney Limited that such rights would be owned by Stella McCartney Limited. Gucci Group has accordingly confirmed this position by providing a signed assignment of any rights it may have acquired and was holding in trust for Stella McCartney Limited, in the intellectual property of the handbag design created by Ms. Orilland that is the subject of the application referenced above (see copy attached at Exhibit D). Therefore, ownership, whether by operation of law or by assignment, in Stella McCartney Limited is established.



Therefore, in view of the above, Applicant submits that its declaration as owner of the design, signed by its duly authorized principal, should be accepted in lieu of a signed declaration by the sole inventor.

Dated: New York, New York  
November 18, 2010

Respectfully submitted,

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 

Charles T. J. Weigell  
Reg. No. 43,398

Attorneys for Applicant  
Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York, New York 10017  
(212) 813-5900

# EXHIBIT A

**DECLARATION**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

12 November 2010  
(Date)

  
(Signature)

**Stella McCartney Limited (Assignee)**

Name: HELEN NEWMAN  
Title: DIRECTOR

Full Name of Inventor:

Estelle Orilland

Post Office Address:

49 Belsize Avenue  
London, NY3 4BN  
United Kingdom

Residence:

London, United Kingdom

Citizenship:

United Kingdom

# EXHIBIT B

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 29/349,698 Art Unit: 2913  
Title: CHAIN TRIM DETAILS FOR EXAMINER: TBA  
HANDBAGS AND THE LIKE  
Filed: April 23, 2010  
Inventor: Estelle Orilland  
Assignee: Stella McCartney Limited  
Our Ref: STNM 1002619

ASSIGNEE DECLARATION - STATEMENT OF FACTS

I, Helen Newman, the undersigned, declare as follows:

- 1) I am a director of Stella McCartney Limited, and have first hand knowledge of the following facts.
- 2) Estelle Orilland, inventor of the design which is the subject of the current application, was employed in the U.K. as a handbag designer by Stella McCartney Limited as of June, 2007, reporting directly to Ms. Stella McCartney the creative director of Stella McCartney Limited.
- 3) Stella McCartney Limited is a company which is owned jointly by Ms McCartney and Gucci Group and Gucci Group provide various services to Stella McCartney Limited including human resources services. These services include the administration of the contracts of employment of employees of Stella McCartney Limited.
- 4) Ms Orilland was employed as a full time designer under a contract with Stella McCartney Limited and she was also provided with an Employee Handbook, that stated, in part, that any intellectual property in any designs she created or worked on in the course of her employment

would be owned by Gucci Group.

5) In fact the intention of both Gucci Group and Stella McCartney Limited was that any intellectual property in designs created by Ms. Orilland would be owned by Stella McCartney Limited. Gucci Group has accordingly confirmed this position by providing a form of assignment of any rights it may have acquired and was holding in trust for Stella McCartney Limited in the intellectual property in the handbag design created by Ms. Orilland that is the subject of the above application.

6) The handbag design that is the subject of the above application was designed by Ms. Orilland in June of 2009 in the course of her employment with Stella McCartney Limited. Ms. Orilland left the employ of Stella McCartney Ltd. later in 2009.

7) After the above application was filed on April 23, 2010, we made several attempts through our agents and counsel to contact Ms. Orilland by telephone and mail at an address then thought to be her most recent requesting her assistance. No replies from Ms. Orilland were received.

8) Upon our further inquiry with Gucci Group in September of 2010, Applicant determined that Ms. Orilland's address had changed. Her most recent address was:

49 Belsize Avenue, London, NY3 4BN, United Kingdom

9) Further attempts to contact Ms. Orilland at the 49 Belsize Avenue address were unsuccessful. Later in September, 2010, we retained an investigator to visit the 49 Belsize Avenue address and to make further inquiries about the possible whereabouts of Ms. Orilland.

10) We received the investigator's report dated September 29, 2010, a true and accurate copy of which is appended to this Declaration at Exhibit A. This report states that during the


investigator's site visit to Ms. Orilland's last known address on September 29, 2010, the current occupant of her apartment informed the investigator that Ms. Orilland no longer lived at the address and that she had moved out "four to five months ago." No forwarding address was available.

11) The report also states that the investigator searched database sources, including election rolls, registered phone numbers, Land Registry details, consumer information and credit history and could find no current references for Estelle Orilland. An election roll search revealed an Estelle Orilliano residing at the 49 Belsize Avenue address as of 2008, but had no other current information or forwarding address.

12) At this stage, we have no other information or indication of the whereabouts of Ms. Orilland.

The undersigned, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, (18 U.S.C. Section 1001) and may jeopardize the validity of the application or any patent issuing thereon, states that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true.

18 November 2010  
(Date)

  
(Signature)

**Stella McCartney Limited**

Name: HELEN NEUMAN

Title: DIRECTOR

# EXHIBIT A



# CERBERUS



**Investigation:**

**ESTELLE ORILLAND**

**Our Ref: OLSW20100921A**

**Your Ref: Estelle Orilland**

**29 September 2010**

## Contents

**1. Instructions**

**2. Summary**

**3. Investigation**

# 1. Instructions

We were asked to establish whether Estelle Orilland is still resident at the following address:

Flat 6  
49 Belsize Avenue  
London  
NW3 4BN

If we found that she was not at the above address we were to try and obtain a forwarding address.

# 2. Summary

We conducted a site visit to Flat 6, 49 Belsize Avenue and were informed by the current occupant that Estelle Orilland left the property approximately four or five months ago. We were also told that there is no forwarding address for her.

Despite Electoral Roll, consumer information checks and database searches we can find no current address for Estelle Orilland.

### 3. Investigation

#### a) Database Searches:

We have obtained the following information using a combination of data sources in the public domain and restricted access databases. This information can include past and present Electoral Roll records, registered telephone numbers, Land Registry details and credit history. We cross check each piece of information as far as possible in order to verify its accuracy.

We conducted Electoral Roll and consumer information checks on restricted access databases for ESTELLE ORILLANO and found no positive results.

We therefore conducted Electoral Roll and consumer information checks on restricted access databases for Flat 6, 49 Belsize Avenue, London NW3 4BN. We found there was an Electoral Roll record for ESTELLE ORILLANO at 49 Belsize Avenue. Please see below for more details:

<b>Name:</b>	ESTELLE ORILLANO	<b>Address:</b>	49 BELSIZE AVENUE LONDON NW3 4BN
<b>DOB:</b>		<b>Telephone:</b>	Unavailable
<b>Age:</b>		<b>Mobile No:</b>	Unavailable
<b>Sex:</b>	F	<b>MPS:</b>	NOT REGISTERED
<b>Recency:</b>	15/10/2008		
<b>Residency:</b>	2008		
<b>Status:</b>	Potential Gone Away		

#### Data Source:

Electoral Roll: 2009

Liberal Opinions - Urban Cool - Household Level Match



Liberal Opinions contains young, professional people who have benefited from a university education. Interested in exploring the worlds of people different from themselves, this group often throw themselves into the type of professional job where there is no clear boundary between work and leisure. For this reason it is often more convenient as well as more attractive for them to live in accessible inner suburbs.

Urban Cool are a diverse mix of people at different stages of their life but who are mostly on a good income. It is the diversity and vibrancy that attracts wealthier residents to these neighbourhoods. Very often, streets contain a mix of quite spacious houses, most of which are owner occupied but some still in multiple occupation, and converted flats, some of which are owner occupied and others rented. Neighbourhoods of this sort are common throughout inner London.

Given the above we conducted a search of the Land Registry for Flat 6, 49 Belsize Avenue (which is listed as the third flat (front)). We obtained the leasehold for this property which does not mention ESTELLE ORILLAND. Please see below:

**Register View**

A: Property Register

This register describes the land and estate comprised in the title.

CAMDEN

1. (15.07.1983) The Leasehold land shown edged with red on the plan of the above Title filed at the Registry and being Third Floor Flat (front), 49 Belsize Avenue, London (NW3 4BN).

NOTE: Only the front third floor flat is included in the title.

2. (15.07.1983) Short particulars of the lease(s) (or under-lease(s)) under which the land is held:  
Date : 17 June 1983  
Term : 150 years from 25 March 1980  
Rent : £40 rising to £150 and additional rent  
Parties : (1) Giftdale Limited  
(2) I.W. Investments Limited
3. There are excepted from the effect of registration all estates, rights, interests, powers and remedies arising upon, or by reason of, any dealing made in breach of the prohibition or restriction against dealings therewith inter vivos contained in the Lease.
4. The landlord's title is registered.
5. Unless otherwise mentioned the title includes any legal easements granted by the registered lease(s) but is subject to any rights that it reserves, so far as those easements and rights exist and benefit or affect the registered land.

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B: Proprietorship Register

This register specifies the class of title and identifies the owner. It contains any entries that affect the right of disposal.

Title Absolute

1. (27.04.2009) PROPRIETOR: %NATALIA AUGIAS% of Third Floor Flat, 49 Belsize Avenue, \*London\* NW3 4BN.
2. (27.04.2009) The price stated to have been paid on 28 January 2009 was £310,000.
3. (01.05.2009) The covenant implied under section 4(1)(b) of the Law of Property (Miscellaneous Provisions) Act 1994 in the disposition to the proprietor is modified.

---

C: Charges Register

This register contains any charges and other matters that affect the land.

1. The land is subject to the following rights reserved by a Conveyance of the freehold estate in the land in this title and other land dated 20 November 1973 made between (1) The Church Commissioners for England and (2) Joseph Lucak and Gerald James (Purchasers):-

"EXCEPT AND RESERVING unto the Commissioners and their successors:-

(a) The free flow of of water and soil and other services from and to any adjoining land and premises belonging to the Commissioners through any sewers drains watercourses pipes wires cables and conduits now existing in or under the said premises or substituted therefor by the Purchasers.

(b) Full and free right and liberty without obtaining the consent of or making any compensation to the Purchaser or other the owner or owners occupier or occupiers for the time being of the said premises to deal in any manner whatsoever with any of the land and premises belonging to the Commissioners adjoining opposite or near to the said premises and to erect and maintain or suffer to be erected or maintained on such adjoining opposite or neighbouring land and premises any buildings whatsoever whether such buildings shall or shall not affect or diminish the light or air which may now or at any time or times hereafter be enjoyed for or in respect of the said premises or any buildings for the time being thereon."

2. The freehold estate in the land in this title and other land is subject to the rights of British Rail in respect of the tunnel which passes beneath the property.

---

End of register

NOTE 1: The date at the beginning of an entry is the date on which the entry was made in the Register.

NOTE 2: Symbols included in register entries do not form part of the register and are used by Land Registry for internal purposes only.

Please note that the freehold at this address did not show the name ESTELLE ORILLAND either.

We proceeded to conduct a search for ESTELLE ORILLAND/ESTELLE ORILLANO on the Companies House register. According to the official register there are no records of a director or secretary with this name. Furthermore, we found no records under Resigned, Dissolved or Disqualified Appointments.

We therefore conducted a telephone directory enquiry for "ESTELLE ORILLAND" at Flat 6, 49 Belsize Avenue. We were told by the representative that there was no listing for this individual at that address.

We conducted an "address verification" on the N2 database and found no other addresses or aliases for ESTELLE ORILLAND.

We therefore conducted a number of individual tracing database searches to try and obtain another address for ESTELLE ORILLAND. We found no such address.

**b) Site Visit:**

At 8:41hrs we conducted a site visit to 49 Belsize Avenue, London, NW3 4BN. The building is secure and admission is gained through an intercom, with buzzers for each of the flats inside.

We rang the buzzer for Flat 6, which was answered by an unidentified man. We asked if Estelle Orilland was in, and he replied that she no longer lived at the address. We asked how long ago she had moved out, and he said about four or five months ago. We asked if there was a forwarding address and he said that he did not have one. He was suspicious and asked why we were asking after her, and we explained that we had a delivery for her and would return it to the sender.

The man would not give his name and we left the property.



# EXHIBIT C

Fross Zelnick Lehrman & Zissu P.C.  
866 United Nations Plaza  
At First Avenue & 48th Street  
New York, NY 10017  
USA

18 November 2010  
Email Helen.Newman@olswang.com  
Direct line +44 (0) 20 7067 3625

**FAO: Lawrence E. Apolzon and Charles T. J  
Weigell the Third**

Our ref. HZNIHZNITAD\21201-192  
Your ref.

Dear Sirs

## **Stella McCartney Limited – Application for registration of a design patent**

This letter and opinion considers the position under English law with regard to the ownership of copyright and design right in the design that is the subject of European community design application nos. 001628165-0001 and 001628157-001 filed on 26 October 2009 ("the Design"). The Design is also the subject of a US design patent application (U.S. Application Serial No. 29/349,698) which claims priority to the European community design applications just referred to.

### History of the Creation of the Design

The Design was created by an individual, Estelle Orilland, who at the time of the creation of the design was a full time employee of Stella McCartney Limited ("SML"), a company incorporated in England and Wales and based in England. The Design was created in 2009 and Ms. Orilland's employment commenced in 2007.

### Copyright and Design Right

In England, copyright and design right are regulated by an Act of Parliament, namely the Copyright Designs and Patents Act 1988 (as amended) ("CDPA"). The design in question was embodied in a sketch created by Ms. Orilland during the course of her employment as a handbag designer. For the purposes of copyright law in England, a sketch of an article of this type constitutes 'an artistic work' and copyright subsist in original artistic works.

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A list of the members (and of the non-members who are designated as partners) of Olswang LLP is available for inspection at its registered office.

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DX 37972 Kingsway

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**PATENT**  
**REEL: 027119 FRAME: 0731**

Section 1 of the CDPA provides that:

*"Copyright is a property right which subsists...in the following descriptions of work –*

*(a) original literary, dramatic, musical or artistic works."*

Under Section 4 'artistic works' are defined to mean:

*"(a) a graphic work...irrespective of artistic quality."*

Section 4 of the CDPA goes on to define a 'graphic work' as including:

*"(a) any painting, drawing, diagram, map, chart or plan."*

Ms Orilland's sketch also qualifies as a 'design' and under CDPA design right also exists in the Design.

Section 213 of the CDPA describes design right as a *"property right which subsists...in an original design"* and a 'design' is defined to mean:

*"the design of any aspect of a shape or configuration (whether internal or external) of the whole or part of an article."*

#### Ownership of Copyright and Design Right

So far as copyright is concerned, the CDPA provides that the first owner of any copyright in an artistic work is the author of that work subject to an important qualification in Section 11 (2). This provides:

*"where a...artistic work is made by an employee in the course of his employment, his employer is the first owner of any copyright in the work subject to any agreement to the contrary."*

The position is similar in relation to design right where Section 215 of the CDPA provides that the designer is the first owner of any design right in a design which is not created in the course of employment and subsection 3 provides:

*"where...a design is created by an employee in the course of his employment, his employer is the first owner of any design right in the design."*

In the current circumstances, the position prima facie is that both copyright and design right in the Design belong to Ms. Orilland's employer, namely SML, subject to any agreement to the contrary.

#### Rights Held in Trust

Following her employment by SML, Ms. Orilland was given an Employee Handbook detailing a number of provisions relating to her employment by SML. This document included a provision

which indicated that any intellectual property rights created by her during the course of her employment would be owned by Gucci Group. Gucci Group is a 50% shareholder in SML.

The Employee Handbook was intended to form part of Ms. Orilland's contract of employment. As such, the reference to Gucci Group in this document is inconsistent with the employment of Ms. Orilland by SML. To the extent, therefore, that the Employee Handbook constitutes "*an agreement to the contrary*" for the purposes of CDPA, it is arguable that some interest in the copyright and design right in the Design may have vested in Gucci Group.

The rights in the Design have been exploited by SML and we are informed that Gucci Group have confirmed that the intention was at all times that any intellectual property in designs created by Ms. Orilland would be owned and exploited by SML and that in so far as any rights in respect of the Design may have vested in Gucci Group, those rights have been held in trust for SML. For the avoidance of any doubt, a form of assignment has been executed to ensure that any such rights in the Design held by Gucci Group have been transferred to SML.

This letter summarises our understanding of the facts and the legal analysis. In so far as any rights may have been held by Gucci Group N.V. in the Design, these were held in trust for SML and have, in any event, been assigned to SML.

Yours faithfully

A handwritten signature in cursive script, appearing to read 'Helen Newman', written in black ink. The signature is positioned above the printed name and extends across the width of the name.

**Helen Newman**

Solicitor and Partner – Olswang LLP

# EXHIBIT D

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of 10 November 2010 (the "Effective Date") is made by and between GUCCI GROUP N.V. ("Assignor"), a public limited liability company organized and existing under the laws of the Netherlands, having its registered office at Amstelplein 1 Rembrandt, 1096HA Amsterdam, the Netherlands, and Stella McCartney Limited ("Assignee"), a limited liability company organized and existing under the laws of the England and Wales, and having a place of business at Peake House, 92 Golborne Road, London W10 5PS, United Kingdom.

WHEREAS, Assignor may have acquired certain rights, title, and/or interests to a new, original, and ornamental design for a

CHAIN TRIM DETAIL FOR HANDBAGS AND THE LIKE

as described and set forth in U.S. Patent Application No. 29/349,698, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Assignee is desirous of affirming its claim to the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, whatever rights, title and/or interests in and to said invention, application it may hold, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all foreign rights to said invention, and all rights under the International Convention in respect to said invention and application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

10 November 2010  
(Date)

  
(Signature)

# EXHIBIT 2



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450  
www.uspto.gov

RECEIVED  
11 FEB 22 AM 9:51

Fross, Zelnick, Lehrman & Zissu, PC  
866 United Nations Plaza  
New York NY 10017

MAILED

FEB 17 2011

In re Application of	:	OFFICE OF PETITIONS
Estelle Orilland	:	
Application No. 29/349698	:	DECISION GRANTING
Filing or 371(c) Date: 04/23/2010	:	PETITION UNDER
Title of Invention:	:	37 CFR 1.47(b)
CHAIN TRIM DETAIL FOR HANDBAGS	:	
AND THE LIKE	:	

This is in response to the Petition to Accept Declaration Signed by Assignee, filed November 18, 2010, and supplemented February 14, 2011, to allow a person to whom an inventor has assigned or agreed in writing to assign the invention, or who otherwise shows sufficient proprietary interest in the matter justifying such action, to make application on behalf of and as agent for all inventors. The petition is properly treated under 37 C.F.R. § 1.47(b).

The petition is granted.

The above-identified application and papers have been reviewed and found in compliance with 37 CFR 1.47(b). This application is hereby accorded Rule 1.47(b) status.

Petitioner has shown that the non-signing inventor, Estelle Orilland, refuses to join in the application.

As provided in Rule 1.47, this Office will forward notice of this application's filing to the non-signing inventors at the addresses given in the Petition. Notice of the filing of this application will also be published in the Official Gazette.

The application file is being referred to the Office of Patent Application Processing for continued processing in the normal course of business.

Telephone inquiries related to this decision may be directed to the undersigned at (571) 272-3232.

/DLW/

Derek L. Woods  
Attorney  
Office of Petitions

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