

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Richard Pocklington	10/17/2011
RECEIVING PARTY DATA	
Name:	Imerj LLC
Street Address:	305 Interlocken Parkway
City:	Broomfield
State/Country:	COLORADO
Postal Code:	80021
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13188335
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NAME OF SUBMITTER:	Jon P. Deppe
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 13188335

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PATENT
REEL: 027123 FRAME: 0441

**ASSIGNMENT
& APPOINTMENT OF COMMON REPRESENTATIVE**

WHEREAS, I, **RICHARD POCKLINGTON** of **3410 SOUTH SERVICE ROAD, BURLINGTON, ONTARIO, CANADA L7N 3T2**, have invented a certain new and useful invention entitled "**MULTIPLE MESSAGING COMMUNICATION OPTIMIZATION**" for which a patent application has been prepared and filed with the U.S. Patent & Trademark Office on **July 21, 2011** receiving Serial No. **13/188,335**, and further identified as Attorney File No. **50224-00773 (CD00026)**.

NOW THEREFORE, be it known that I, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **IMERJ LLC**, a **COLORADO** Limited Liability Company, having a place of business at **305 Interlocken Parkway, Broomfield, CO 80021**, its successors, legal representatives and assigns, the aforesaid Applications and all rights to claim priority directly or indirectly to the aforesaid Applications and all continuation, divisional, continuation-in-part and reissue Applications, all patent applications that claim priority directly or indirectly to the aforesaid Applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; I also assign any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; I warrant that no assignment of the invention(s), application or patent therefor has been made to a party other than **IMERJ LLC**; I warrant that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than **IMERJ LLC**; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **IMERJ LLC**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, I hereby irrevocably appoint **IMERJ LLC**, its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: Oct 17 2011

By: 
RICHARD POCKLINGTON