PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kay James Design LLC	10/13/2011

RECEIVING PARTY DATA

Name:	Kimberly-Clark Worldwide, Inc.
Street Address:	2300 Winchester Road
City:	Neenah
State/Country:	WISCONSIN
Postal Code:	54956

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29401988

CORRESPONDENCE DATA

Fax Number: (920)721-4808 Phone: 920-721-6205

Email: judy.anderson@kcc.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Judy Anderson

Address Line 1: 2300 Winchester Road

Address Line 4: Neenah, WISCONSIN 54956

ATTORNEY DOCKET NUMBER: 64781453US02

NAME OF SUBMITTER: Sarah Ann Dressel

Total Attachments: 3

source=64781453US02Corp#page1.tif source=64781453US02Corp#page2.tif source=64781453US02Corp#page3.tif

> PATENT REEL: 027125 FRAME: 0439

\$40.00 2940198

Serial # 29/401,988 Docket # 64781453US02

Applicants: Michael Paul Gehrke et al. Filed: September 19, 2011

Title: Outer Cover For An Absorbent Article

ASSIGNMENT

WHEREAS, Kay James Design, LLC, W5285 Waterview Drive, Sherwood, Wisconsin 54169, a corporation duly organized and existing under and by virtue of the laws of the State of Wisconsin (hereinafter referred to as Assignor), is a joint owner of an undivided interest in and to a United States Patent Application as set forth herein (hereinafter referred to as United States Patent Application), and the invention disclosed therein (hereinafter referred to as Invention); and

WHEREAS, Kimberly-Clark Worldwide, Inc. of 2300 Winchester Road, Neenah, Wisconsin 54956, a corporation duly organized and existing under and by virtue of the laws of the State of Delaware (hereinafter referred to as Assignee), is a joint owner of an undivided interest in and to the United States Patent Application and the Invention disclosed therein and is desirous of acquiring said undivided interest of the Assignor in said United States Patent Application and Invention.

NOW, THEREFORE, Assignor has agreed to and does hereby sell, assign and transfer unto Assignee, its successors and assigns, all of Assignor's undivided interest in and throughout the United States of America (including its territories and dependencies) and any and all countries foreign thereto, in and to said Invention, said United States Patent Application, any other United States applications based in whole or in part on said United States Patent Application or in whole or in part on said Invention, any foreign applications based in whole or in part on any of the aforesaid United States applications or in whole or in part on said Invention, and any and all patents (including extensions thereof) or similar protection of any country which have been or may be granted on any of the aforesaid applications or on said Invention or any part thereof; including specifically, without limiting the generality of the foregoing, the United States Patent Application listed below.

1

PATENT REEL: 027125 FRAME: 0440 TO BE HELD AND ENJOYED by Assignee, its successors and assigns, to the ends of the respective full terms for which said patents have been or may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

AND Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to issue any and all United States Patents which may be granted upon said United States Patent Application to Assignee, its successors and assigns.

AND Assignor hereby agrees to execute without further consideration any further lawful documents and any further assurances, and or other applications for patents of any country, that may be deemed necessary by said Assignee, its successors or assigns fully to secure its interest as aforesaid in and to said Invention or any part thereof, and in and to said patent applications or any of them, and in and to said several patents or any of them.

AND Assignor covenants that Assignor has granted no right or license to make, use or sell said Invention to anyone except said Assignee, that prior to the execution of this deed Assignor's undivided interest in said United States Patent Application and Invention disclosed in the United States Patent Application has not been otherwise encumbered, and that Assignor has not executed and will not execute any instrument in conflict herewith.

THE UNITED STATES PATENT APPLICATION IS AS FOLLOWS

Serial No.	Date	Inventor(s)	Title
29/401,988	September 19, 2011	Michael Paul Gehrke et al.	Outer Cover For
			An Absorbent
			Article

PATENT REEL: 027125 FRAME: 0441

IN WITNESS WHEREOF, Assignor has caused these presents to be executed	d
by its officers thereunto duly authorized this 13 day of 00to bu 001	1
Kay James Design, LLC.	
By; Jany fort & Lui	
- Hour History	
Name: HOLLY KOWALSCI	
Name.	
Title: PRINCIPAL	
Title:	

RECORDED: 10/26/2011