

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SanDisk Corporation	10/10/2011
RECEIVING PARTY DATA	
Name:	SanDisk Technologies Inc.
Street Address:	Two Legacy Town Center
Internal Address:	6900 North Dallas Parkway
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12231594
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Joseph F. Hetz
Address Line 1:	BRINKS HOFER GILSON & LIONE
Address Line 2:	P.O. BOX 10395
Address Line 4:	Plano, TEXAS 75024
ATTORNEY DOCKET NUMBER:	10519-568 (MSA-1190-US)
NAME OF SUBMITTER:	Joseph F. Hetz
Total Attachments: 2 source=10519-00568-Assignment#page1.tif source=10519-00568-Assignment#page2.tif	

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PATENT
REEL: 027125 FRAME: 0922

ASSIGNMENT

WHEREAS, SanDisk Corporation, hereinafter called the "Assignor", owns the entire right, title, and interest in and to United States patent application entitled "Methods for Estimating Playback Time and Handling a Cumulative Playback Time Permission," filed on September 3, 2008 and assigned Application No. 12/231,594, and the invention described therein;

WHEREAS, SanDisk Technologies Inc., a corporation organized and existing under the laws of the State of Texas, having a place of business at Two Legacy Town Center, 6900 North Dallas Parkway, Plano, Texas 75024, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent

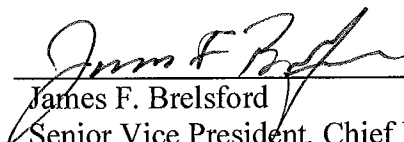
application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED:

10/10/11



James F. Brelsford
Senior Vice President, Chief Legal Officer
SanDisk Corporation